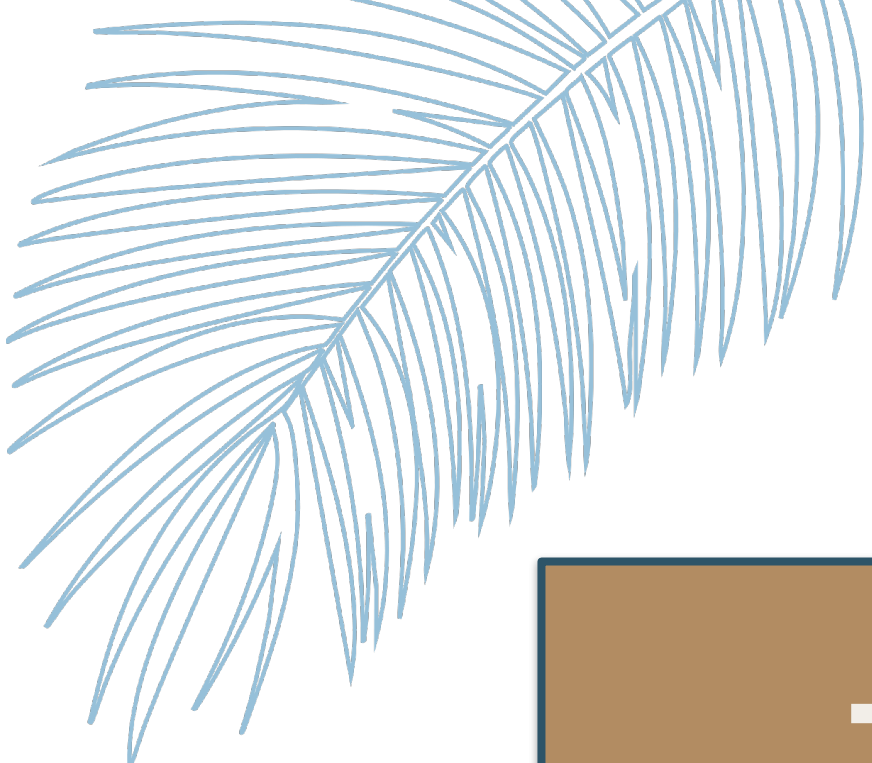




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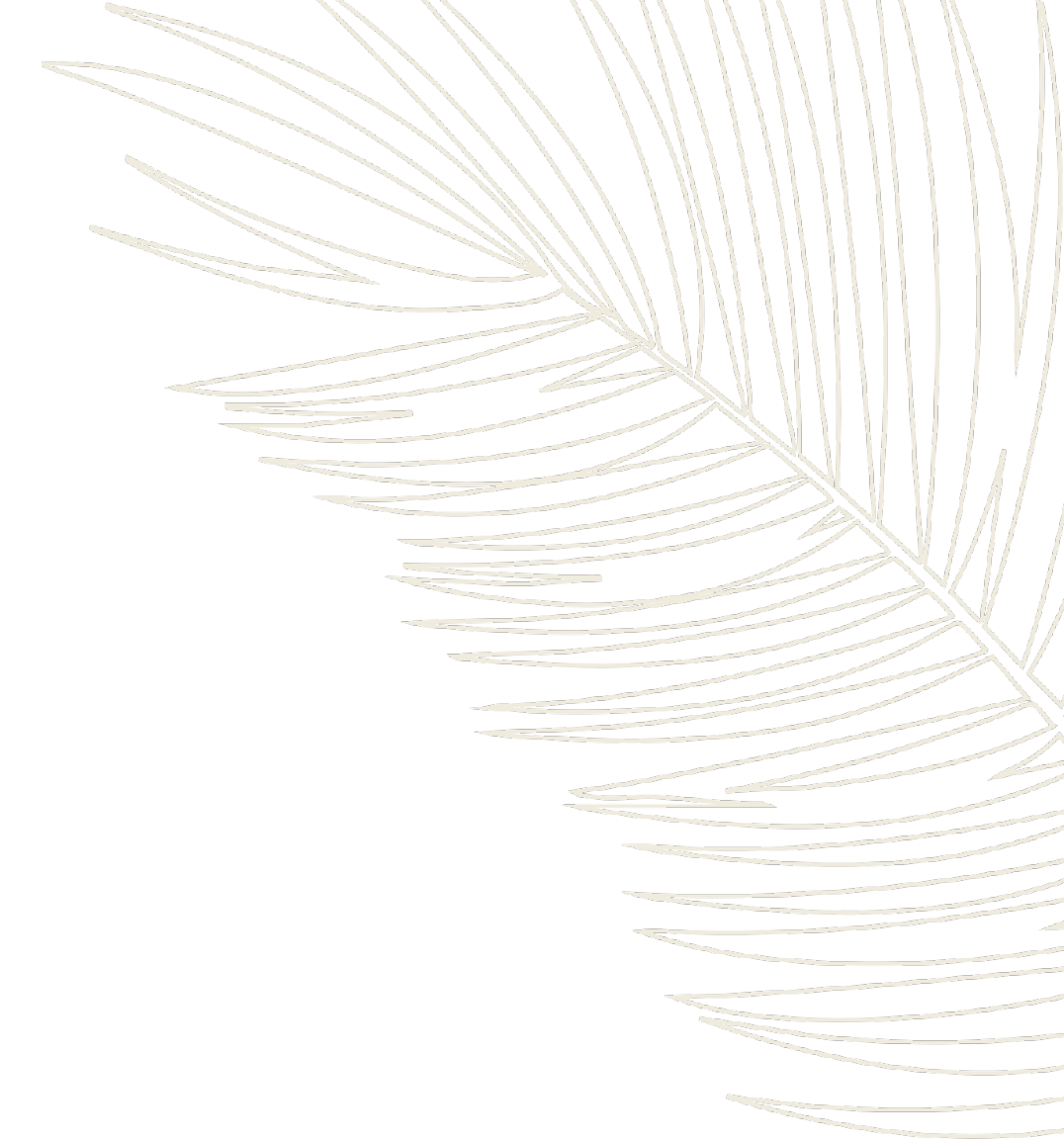
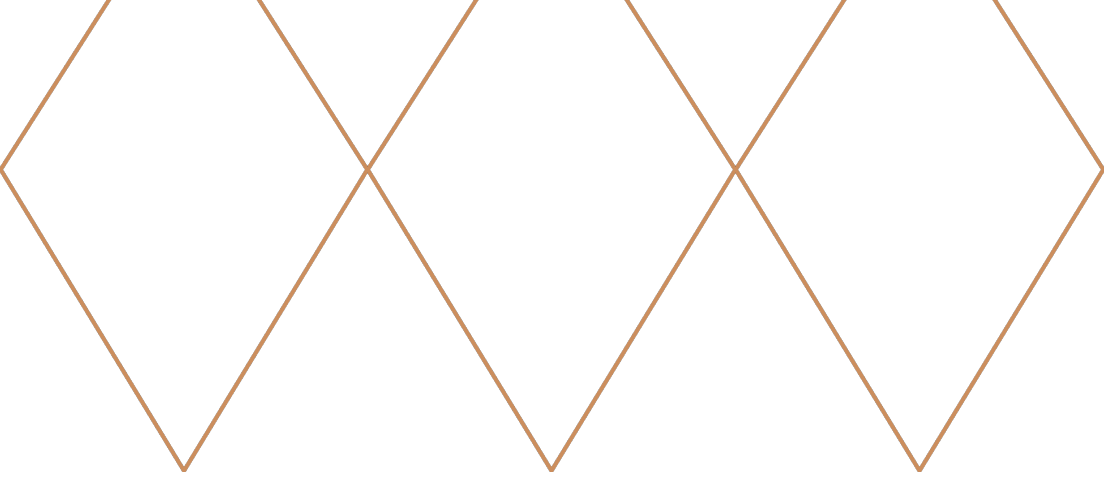
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Ball Video





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January 1, 2030



What has become more valuable?





How will we respond?



**What change might we be
underestimating?**



**Customer expectations aren't
created by one industry.**

**They're created by every
experience we have.**





What business are we really in?



**Flowers are emotional
communication**



**Technology creates
efficiency.**

People create meaning.





**The future doesn't belong to those
who choose between technology and
humanity.**

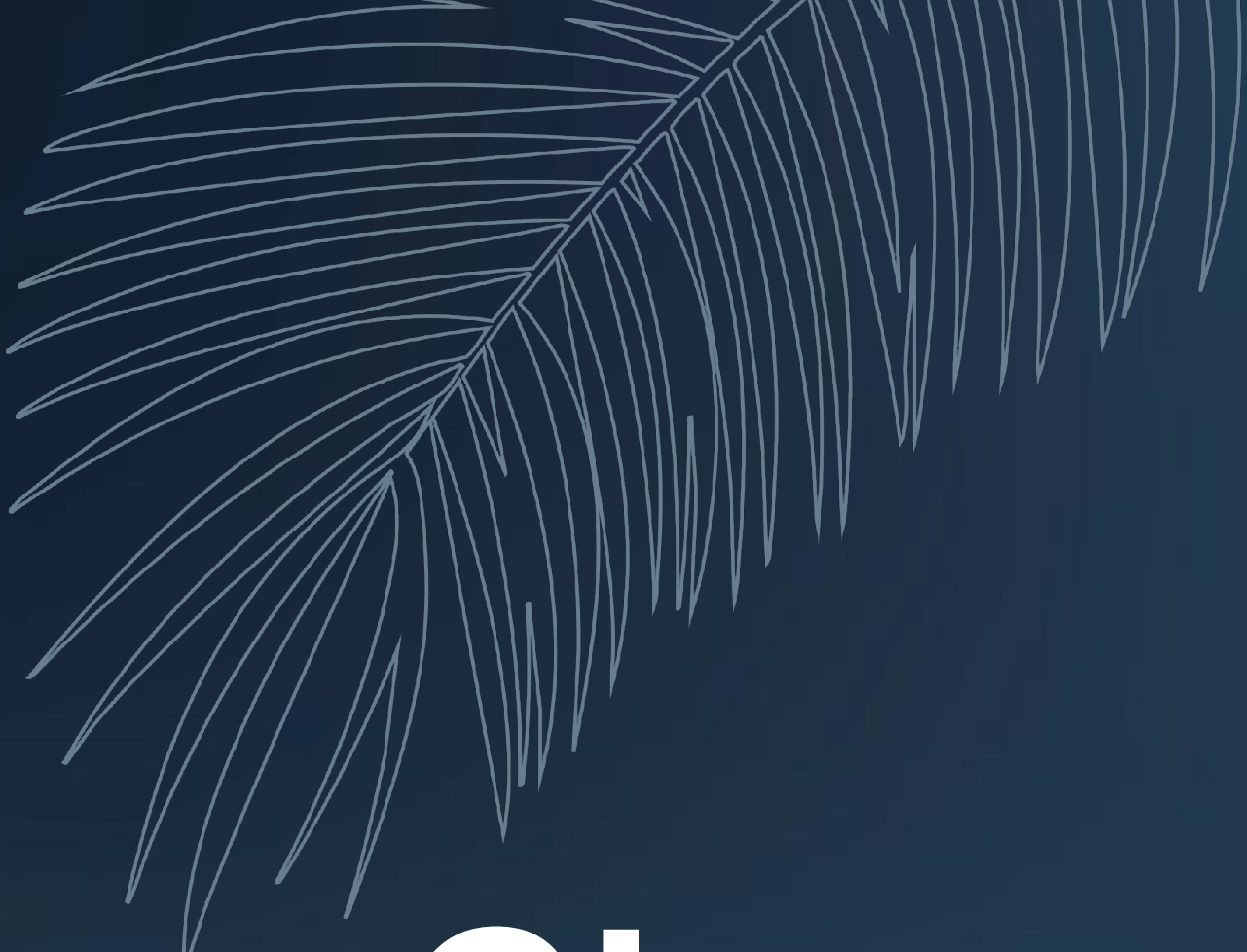
**It belongs to those who use
technology to express their humanity
even better.**





Better Questions

- Better thinking**
 - Better decisions**
 - Better futures**
- 



Change doesn't create our future.

Our response to change does.





**The more technology advances,
the more humanity matters.**



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Thank God/goodness It's Today.

What will you make possible today?



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