



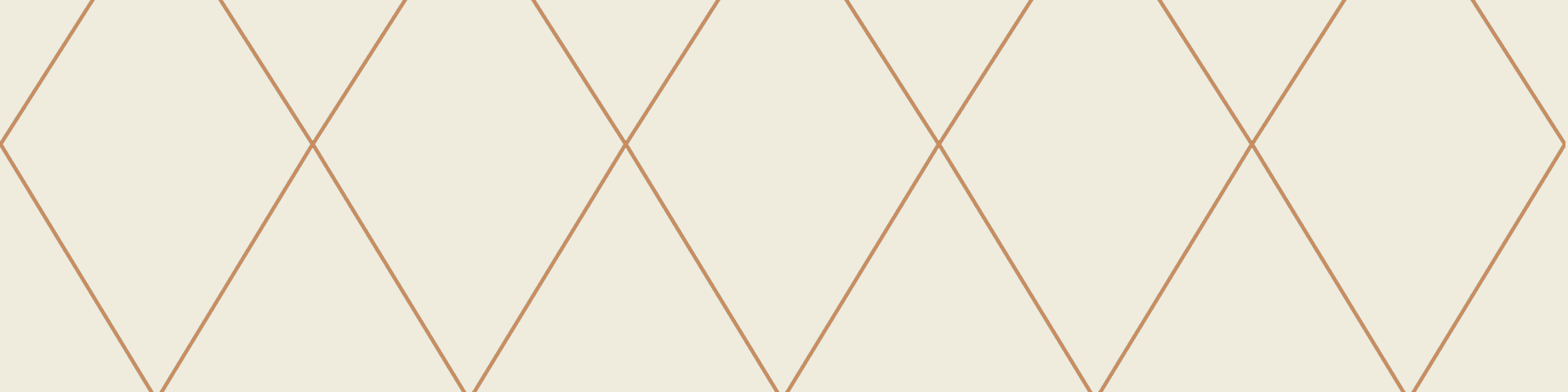
AMELIA 26 ISLAND 26

The Ritz-Carlton Amelia Island, FL
August 18-20, 2026

Your Business in Bloom Wedding Flower Trends 2027

Three on-trend colors, styles, and designs

Sharon McGukin AAF, AIFD, PFCI



Fine art-inspired flowers - classic painting techniques, color theory, and **sculptural shaping to create living masterpieces.**

▪ **Armatures** - flowers curve or float via inner skeletons of chicken wire, copper pipes, papier-mâché, or the use of architectural forms.

To elevate their work, floral artists surround themselves with a network of professionals including carpenters, ironworkers and skilled fabricators.





The Overall Floral Aesthetic for 2027

- **Fewer but more impactful installations**
- Organic, flowing shapes
- Seasonal and sustainable materials
- **Meaningful personalization**
- Floral designs complement venue's architecture and landscape.



Micro Wedding -
smaller, more meaningful guest list.

Em. Creative Floral





2027 Emerging Palettes

- Warmer and more expressive
- **Rich color / sophisticated neutrals**
- Layered palettes that feel romantic add depth and personality

Kevin Coble - Le Fleur



The Rule of Odds

- Stems grouped in odd numbers (3, 5, 7)
- Gives a feeling of Balance
- Guides the eye through the design
- More visually appealing to the eye
- Creates a sense of Rhythm and Harmony

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Keywords for 2027 Wedding Floral Trends

- Romantic
- Minimalistic
- Modern
- Classic
- Personalized
- Flexibility
- **Artistic experience**



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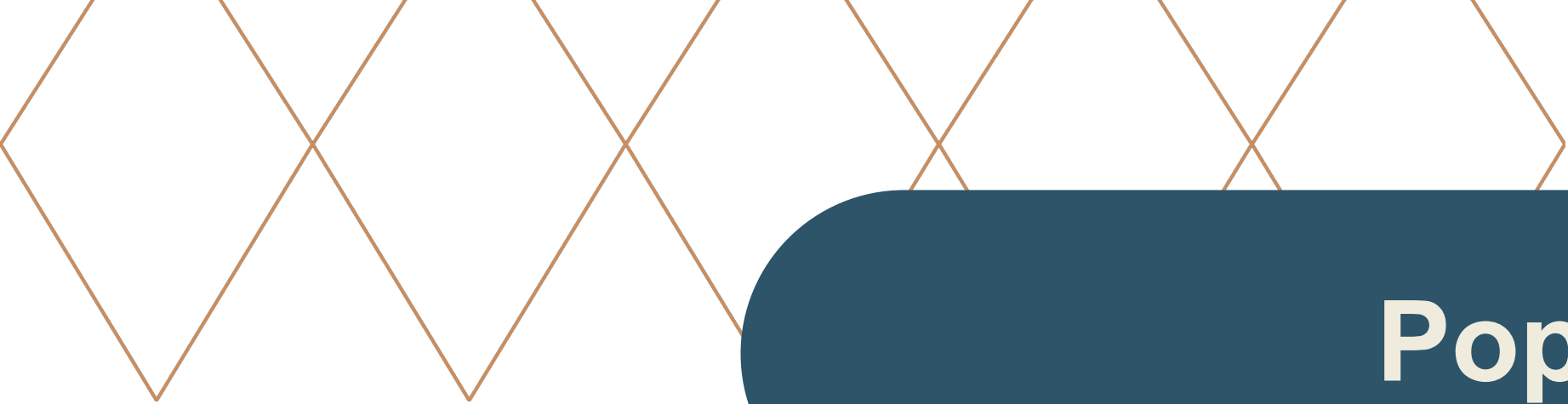
Popular combinations include

- Ivory & champagne with deep burgundy
- Cream with emerald green
- Warm neutrals with plum
- Mocha and terracotta with jewel tones
- Painterly pastels with one bold color

Burgundy & Olive



Smithers-Oasis



Popular combinations include

Architectural Artistry

- Designed with fine art techniques

Elevated Meadows

Looser, more natural, sustainable, seasonal designs

Texture-first Designs

Lush monochromatic greenery





Architectural Artistry





Sculptural statement pieces that feel like modern art

- **Custom-designed installations**
- Gravity-defying structures
- Large-scale armatures
- Botanical materials
- Preserved elements

Kevin Coble
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Art-inspired Focal Flowers

- **Single dramatic, florals replace dozens of arrangements**
- Asymmetrical ceremony arches
- Art-gallery inspiration
- Floating or suspended installations
- Designs that highlight negative space





Kevin Coble
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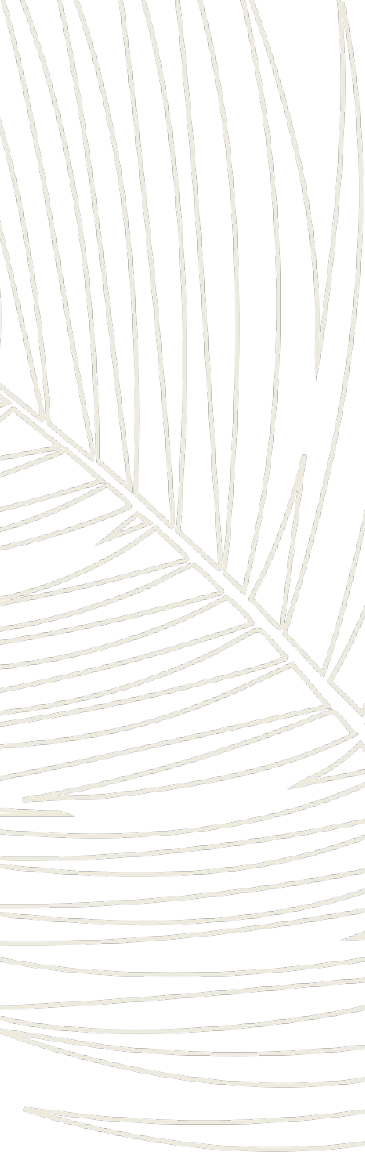




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Emphasis on composition rather than abundance

- **Elegant vs dramatic**
- Anti-perfection aesthetics
- Modern revision of boho-style
- Unstructured, yet sophisticated
- **Perfect for vineyard celebrations**
- **A natural for museum or garden weddings**



Smithers-Oasis





Elevated Meadows



Woman Getting Married
Pinterest



Curated Naturalism – intentionally bringing the natural world into human environments, such as using flowers to create organic spaces that feel grounded and calming.

Antidote to a hyper-connected, overstimulated world.

"Sunken meadows" wild landscape sprouting from the ground between guest tables.
'Grown in place look.'



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Wildflower Meadows, Meadowcore, Flowers in the Field

- **Natural, organic, wildflower-inspired designs**
- Loose, foraged-style bouquets,
- Grounded altars and arches, living aisles,
- Desserts and cakes w/ organic wildflowers
- Ethereal, powdery pastel palettes
- **Locally sourced, sustainable blooms**

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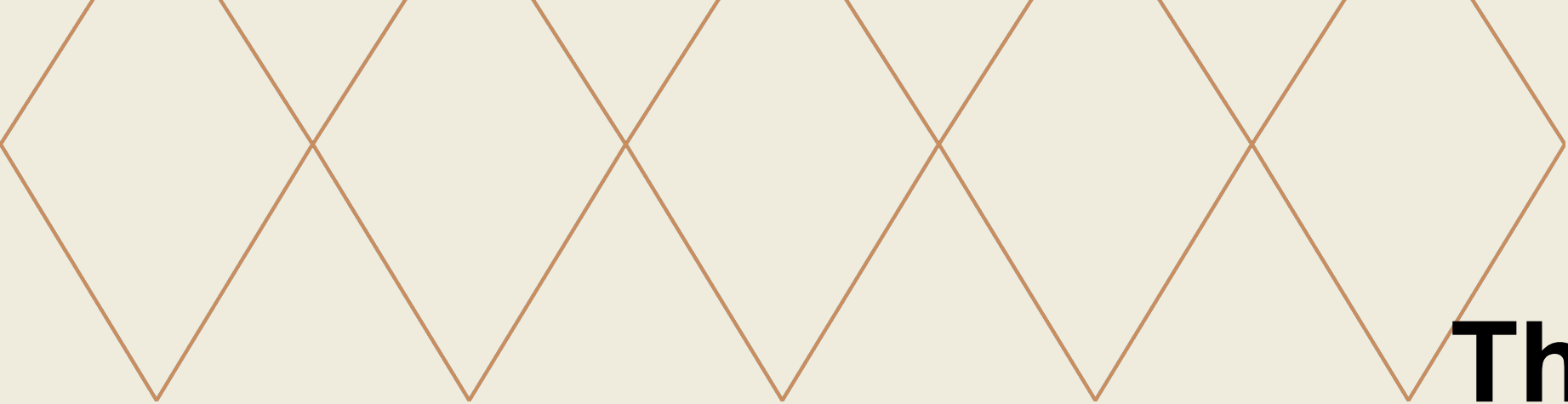




Sustainability-Success

Pinterest





Three Meadow Trends:

English Garden Wildflower

(soft and romantic)

French Meadow Luxe

(cream, butter, lavender, blue)

Modern Editorial Wildflower

(minimalist with airy negative space)



French Meadow Luxe

French blue, lavender, soft cream, butter yellow



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SAF Amelia Island 2026

French Meadow Luxe

^F
Silhouette (form) - Compote (container)

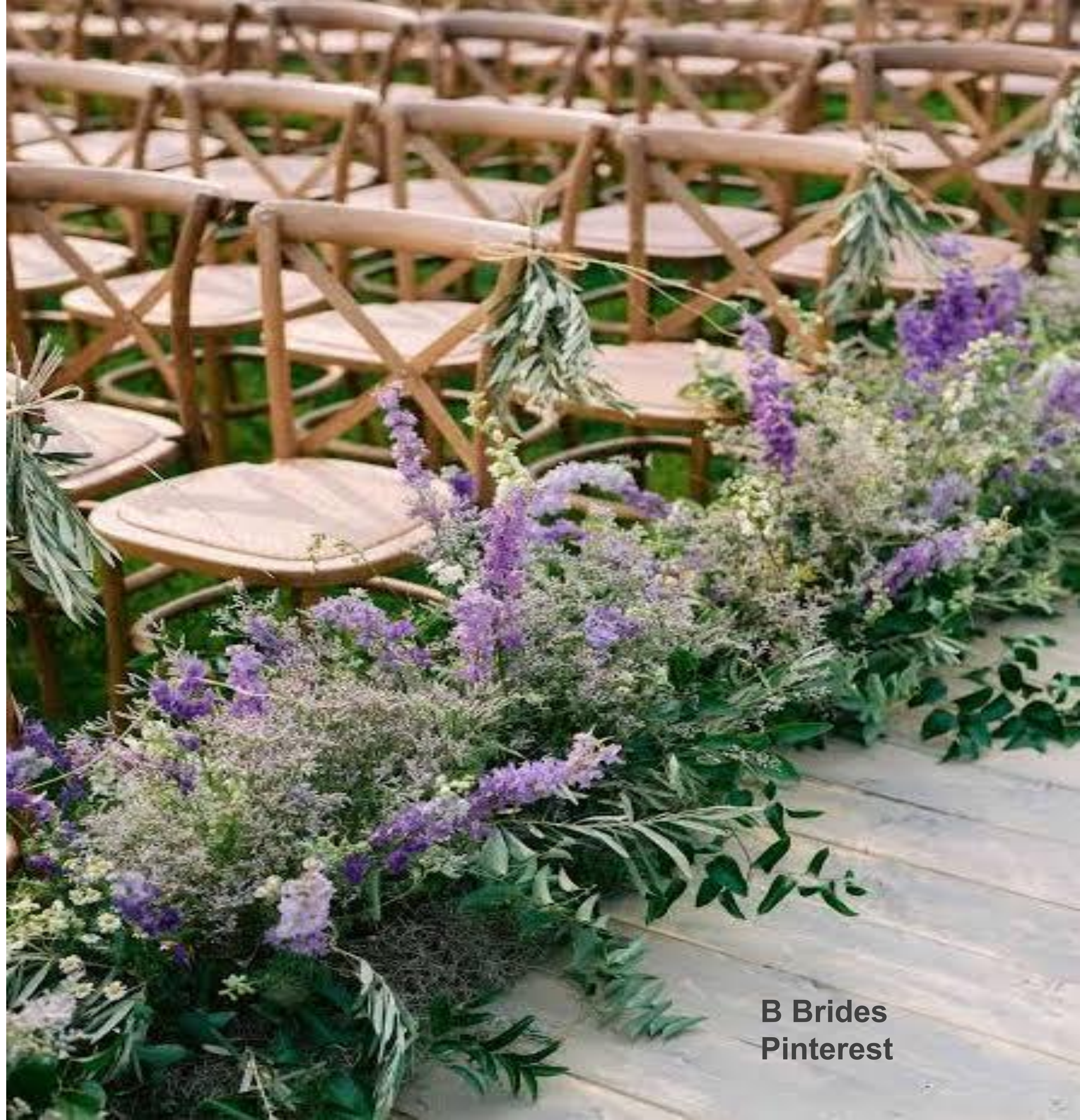
Asymmetrical arrangement highlights:

- **Elevated footed vessel**
- Romantic, garden style blooms
- Flower, plant growth habit
- External shape - blooms, stems, leaves
- Use of negative space in design





**The Knot
Pinterest**



**B Brides
Pinterest**



Pinterest



Pinterest



Pinterest



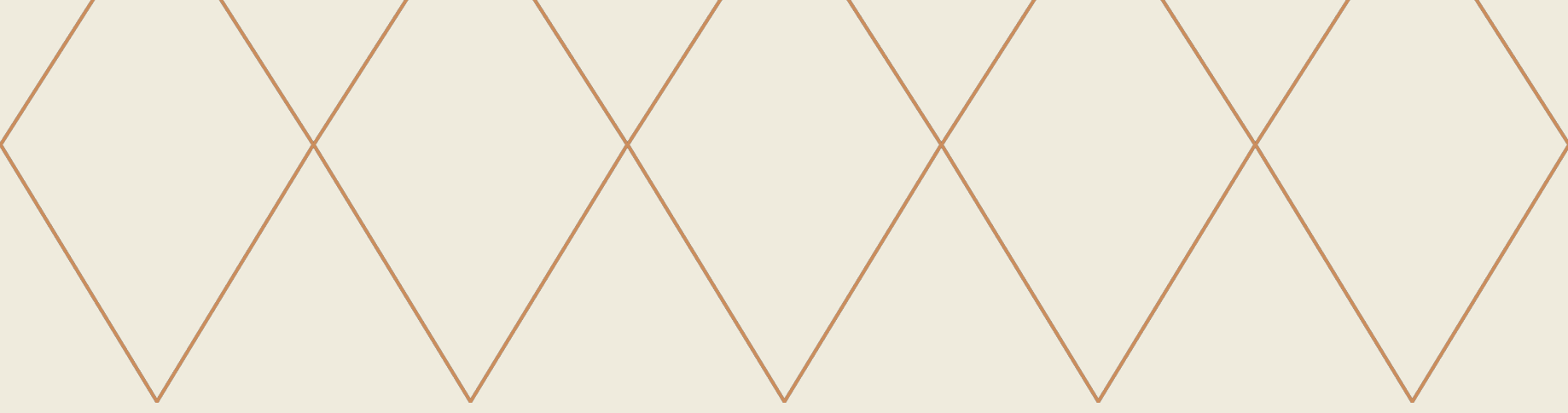
Em.Creative Floral

Amelia Island 2026



Texture-first Designs





New Naturalism - mimics wild meadows but more artfully composed.

Layering unexpected botanical materials to create depth and dimension.

Associated with energy, growth, and unconventional creativity.

Creating visual interest through form, implied movement, and contrast.





The Vineyard at High Holly
Pinterest

Texture over abundance

Crea

Natural moss and woodland elements

- Branches, fruiting branches, twisting vines
- Curly or sculptural grasses
- Orchids, anthuriums, calla lilies
- Sculptural blooms
- Amaranth
- Mosses, lichen, seed pods

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**The vitality
of green
mixed with
the warmth and
optimism
of yellow.**





stonehouseweddings.com (both)

and 2026



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Primary focus:
Tactile
Sculptural
Organic elements

Such as:
Woven grasses
Foraged branches
as foundational

Traditional blooms for
finishing touch rather than
primary focus.



Pinterest - B Brides

SAF Amelia Island 2026



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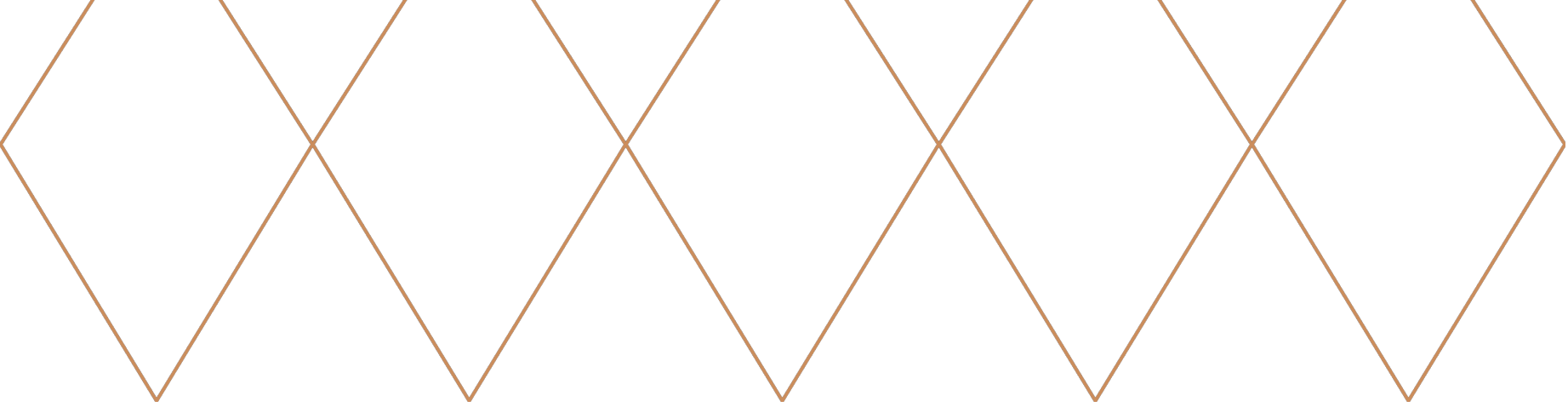
SAF Amelia Island 2026



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50/30/20 Budgeting Guideline:

50% - Essentials

- Venue and other rentals
- Food, Catering
- Alcohol, Bar service

30% - Aesthetics

- Wedding attire, Hair, Makeup
- Flowers, Decor
- Photography, Videography
- Entertainment

20% - Extras

- Wedding Rings, Jewelry
- Stationery including Invitations
- Transportation, Parking
- Guest Favors, Tips, Miscellaneous costs



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Thank you

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AIFD - American Institute of Floral Designers

Smithers-Oasis

SAF - Society of American Florists

