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Ian Prosser Inducted into SAF's Floriculture Hall of Fame



ALEXANDRIA, VA – AUGUST 20, 2026 – Ian Prosser, AAF, AIFD, NDSF, PFCI, has designed for royalty, presidents, celebrities and some of the world's most prestigious events. Yet those who know him say his greatest legacy is the thousands of floral professionals he has taught, mentored and inspired. For more than 50 years of artistry, education, leadership and service, Prosser is the Society of American Florists' 2026 inductee into the Floriculture Hall of Fame.

The Floriculture Hall of Fame, the industry's highest honor, recognizes outstanding service and leadership. Prosser received the honor Aug. 20 at the Stars of the Industry Awards Ceremony, held during SAF's 141st annual convention in Amelia Island, Florida.

About Ian:

Prosser's floral journey began at age 16 in Glasgow, Scotland. By 19, he was named Scotland's Designer of the Year. After moving to Tampa, Florida, in 1989, he founded Botanica Design Studio and built an internationally recognized business whose work has included presidential inaugurations and events for Queen Elizabeth II, Elton John and other distinguished clients.

Despite those accomplishments, Prosser has long considered education among his greatest contributions. During 18 years on FTD's education team, he taught designers across the United States and internationally. Since 2017, his "Intern with Ian" program has provided floral professionals with hands-on experience and mentorship in his studio.

"Flowers are his love, but teaching is his passion," says Zoë Gallina, AAF, Prosser's business partner and daughter.

Prosser's commitment to service has been equally enduring. For more than 20 years, he helped shape SAF's annual convention as design chairman, developing concepts, leading volunteer designers and creating immersive floral experiences for attendees.

"Ian's accomplishments are extensive, but even more extraordinary is the impact he has made through his service to others," says Renee Tucci, AIFD, PFCI, national president of the American Institute of Floral Designers and chairperson of SAF's Awards Committee. "Ian has consistently given more than he has taken."

[Event photos are available here.](#)

About The Society of American Florists

The Society of American Florists is the association that connects and cultivates a thriving floral community through training, education, marketing resources and advocacy. Our vision: The power of flowers in every life. For more information, visit safnow.org.