



Next Gen LIVE!

FEBRUARY 22-24, 2026
SCHEDULE AT A GLANCE

Sunday, February 22	
Time	Session
11:00 a.m.	Registration Opens
12:45 – 1:30 p.m.	Opening Comments and Get To Know You
1:30 – 2:45 p.m.	Evolving Floral Together: Lessons from the Past, Vision for the Future
2:45 – 3:15 p.m.	Networking Break
3:15 – 4:15 p.m.	Two Concurrent Education Sessions:
	Commanding Confidence: Speak Up and Stand Out
	Everyday Blooms, Extraordinary Profits
4:30 – 6:30 p.m.	Happy Hour and Supplier Expo
6:30 – 8:30 p.m.	Dinner and Team Design Competition
Monday, February 23	
7:45 – 8:15 a.m.	Early Morning Wellness
8:15 – 8:45 a.m.	Continental Breakfast
8:45 – 10:00 a.m.	Trend Lab: From Inspiration to Implementation
10:00 – 10:30 a.m.	Networking Break
10:30 – 11:30 a.m.	Survivor: Floral Edition – Out-Plan. Out-Last. Out-Perform.
11:30 a.m. – 1:00 p.m.	Lunch and Trends and Challenges Discussion: Technology Edition
1:15 – 2:15 p.m.	Two Concurrent Education Sessions:
	Think Like an Owner: See Your Role Through a Business Lens
	Communicate on Cue: Mastering High Stakes Conversations
2:20 – 2:45 p.m.	Networking Break
2:45 – 3:45 p.m.	The Mind of the Buyer: Turn Floral Insights Into Sales
3:50 – 4:15 p.m.	Networking Break

Time	Session
4:20 – 5:20 p.m.	What's Your EQ?
5:20 – 5:40 p.m.	Program Takeaways and Closing
6:00 – 7:00 p.m.	Happy Hour at Hotel
7:00 p.m.	Open Evening to Network

Tuesday, February 24

7:30 – 8:00 a.m.	Continental Breakfast
8:00 – 8:30 a.m.	Sneak Peek of NC State Tour
8:30 a.m.	Board Buses for Tour
8:40 a.m. – 2:45 p.m.	Behind the Scenes Tour of NC State Research Facilities
3:00 p.m.	Arrive Back at Hotel & Departures