



Jasper AI

Aug 11-14,
2025
Phoenix, AZ



SAF

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140th Annual
Convention

2025



Jasper

Jasper AI



Customer service teams across the floral industry highlight the need for better tools to meet customer service demands.

This is where Jasper.ai shines!
Jasper ensures our brand voice remains consistent across all customer touchpoints.

Data Speaks Volumes

- 👍 Improved Customer Satisfaction Scores
- 👍 Improved Resolution Completeness Score
- 👍 More one-touch tickets
- 👍 30% decrease in resolution time
- 👍 Voted Newsweek's Best Customer Service

Jasper Highlights



Consistent Messaging

All responses align with our brand voice, incorporating empathy into every interaction

Efficient Knowledge Sharing

Acts as a central knowledge base, holding information like claim policies, design tips, flower care instructions, and guidelines for structuring claim responses.

Memory Free Assistance

No need to memorize brand requirements or troubleshooting tips—just pull accurate, on-brand responses from the knowledge base.

Voice & Tone Flexibility

Easily adapt messaging across languages, tones, and brand voices to resonate with different audiences and use cases.

Customizable Templates

Create tailored response flows for scenarios like handling negative reviews, social media comments, customer inquiries, and managing claims. These can be customized and saved, so your staff doesn't have to remember the exact prompts.

...and it keeps improving!

Jasper continues to evolve with new features, better integrations, and smarter outputs to meet growing business needs.

	Jasper	Chat GPT
Models	Combines multiple, including OpenAI	OpenAI
Knowledge Base	Yes - centralized - Not limited.	Yes and limited.
PreBuilt Templates/Flows	Yes - Prebuilt + Customizable	Needs custom prompts. Threads Max Out
Unified Team Access	Yes + Chrome Extension	Not natively team-oriented
Ease of Use	Yes - perfect for beginners	Needs more guidance

Department	Benefit	Collaboration
Customer Service	Saves time with quick, branded replies. Reduces Errors.	Flags recurring questions → contributes templated answers to Jasper. Pulls consistent responses when helping customers.
Consult Team	Central place to share expert tips and real-world advice.	Adds floral design tips, care videos, and best practices directly into the knowledge base for others to use.
Marketing	Rapid content creation, brand-aligned storytelling, speed-to-market	Uses knowledge base input from CS and Consults to create email blasts, social posts, and product guides.
Leadership	Confident all messaging is customer-centric and consistent.	Oversees and approves content contributions, ensuring alignment with tone and strategy.

App Settings

Select the voice, audience, and language for your generation

Customer Service Voice

FiftyFlowers B2C Customers

English (American)

Include up to 5 source materials to guide content and accuracy

Upload file

Add text

Add URL

Attach Knowledge

Customer Service Inquiry X Refrigeration X Care tips X

Ranunculus X

Next

BRAND VOICE

AUDIENCE

LANGUAGE

KNOWLEDGE BASES

Customer Inquiry Details

What is the specific inquiry or issue raised by the customer?

Hello, I'm worried that my ranunculus wont look good for my event in 3 days. it just arrived and isn't as large as the photos online. Also I have a few stems that broke. Can I get a refund?

193 / 10000

Customer Name

Julie

Product Name

Pink Peach Ranunculus Flowers

Proposed Solutions

What solutions can you propose to address the customer's inquiry?

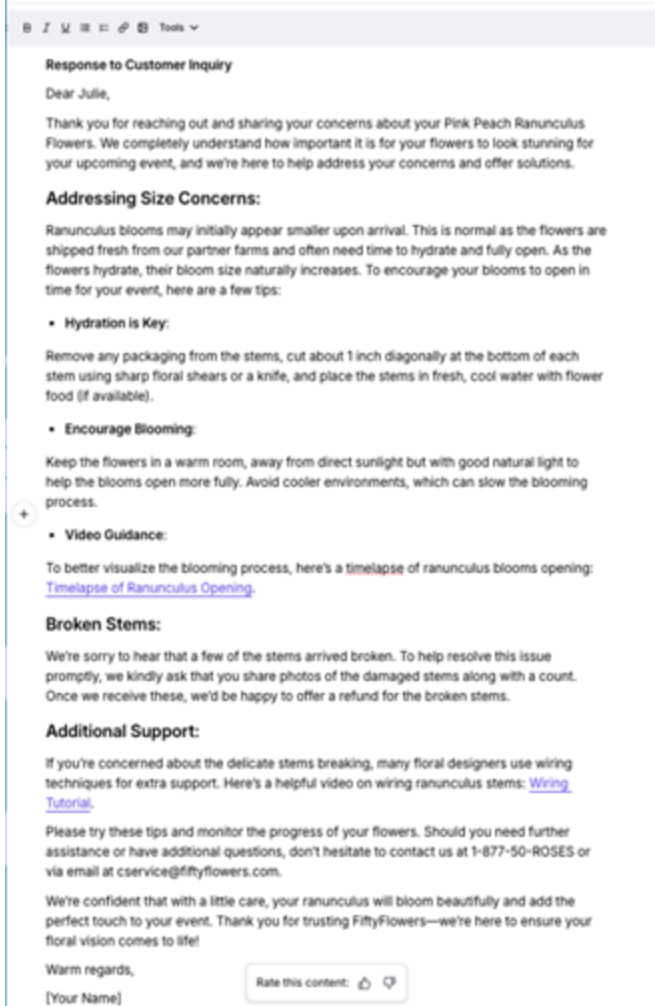
We can offer tips on how to get them to open in time for her event. We can refund her for the broken stems if she provides photos of the broken stems and the opening of blooms we can give tips on how to care for them to open in time

233 / 10000

Next

ENTER INQUIRY

ENTER SOLUTION



Customized response to inquiry includes:

- Flower care tips
- Refund guidelines
- YouTube Links

Addressing all customer questions with reduced time & precision!

Dear Julie,

Thank you for reaching out and sharing your concerns about your Pink Peach Ranunculus Flowers. We completely understand how important it is for your flowers to look stunning for your upcoming event, and we're here to help address your concerns and offer solutions.

Addressing Size Concerns:

Ranunculus blooms may initially appear smaller upon arrival. This is normal as the flowers are shipped fresh from our partner farms and often need time to hydrate and fully open. As the flowers hydrate, their bloom size naturally increases. To encourage your blooms to open in time for your event, here are a few tips:

- **Hydration is Key:**

Remove any packaging from the stems, cut about 1 inch diagonally at the bottom of each stem using sharp floral shears or a knife, and place the stems in fresh, cool water with flower food (if available).

- **Encourage Blooming:**

Keep the flowers in a warm room, away from direct sunlight but with good natural light to help the blooms open more fully. Avoid cooler environments, which can slow the blooming process.

- **Video Guidance:**

To better visualize the blooming process, here's a timelapse of ranunculus blooms opening:

[Timelapse of Ranunculus Opening.](#)

Will Jasper help to edit

- 🔧 Improve writing
- 🗣️ Change voice
- 📏 Change length
- ↔️ Repurpose content
- 🌐 Translate
- 🖼️ Create image

stems arrived broken. To help resolve this issue promptly, we kindly ask that you share photos of the damaged stems along with a count. Once we receive these, we'd be happy to offer a refund for the broken stems.

If you're concerned about the delicate stems breaking, many floral designers use wiring techniques for extra support. Here's a helpful video on wiring ranunculus stems: [Wiring Tutorial.](#)

[Tutorial.](#)

[Timelapse of Ranunculus Opening.](#)

Broken Stems:

We're sorry to hear that a few of the stems arrived broken. To help resolve this issue promptly, we kindly ask that you share photos of the damaged stems along with a count. Once we receive these, we'd be happy to offer a refund for the broken stems.

Additional Support:

If you're concerned about the delicate stems breaking, many floral designers use wiring techniques for extra support. Here's a helpful video on wiring ranunculus stems: [Wiring Tutorial.](#)

Please try these tips and monitor the progress of your flowers. Should you need further assistance or have additional questions, don't hesitate to contact us at 1-877-50-ROSES or via email at cservice@fiftyflowers.com.

We're confident that with a little care, your ranunculus will bloom beautifully and add the perfect touch to your event. Thank you for trusting FiftyFlowers—we're here to ensure your floral vision comes to life!

Warm regards,

[Your Name]

Customer Service Team

FiftyFlowers

REPURPOSE INTO A
FACEBOOK POST

🌸 Got questions about your Pink Peach Ranunculus Flowers? We're here to help! 🌸

If your ranunculus blooms look smaller than expected, don't worry—it's totally normal! Freshly shipped flowers need time to hydrate and fully open. Here are some quick tips to help your blooms shine:

- ✓ Trim the stems and hydrate in fresh, cool water.
- ✓ Keep them in a warm room with natural light (but no direct sunlight).
- ✓ Check out this timelapse to see the blooming process: [Timelapse of Ranunculus Opening.](#)

Concerned about broken stems? Snap a photo and send it to us—we're happy to help make it right. 📸
Need more detailed guidance? We're just a call or email away! Let's make your event blooms absolutely stunning. 🌺



Replace

Team Testimonials

“Streamlines responses and makes it easier to communicate clearly with customers.”

“It helps me stay efficient while still providing a personal and thoughtful experience.”

“Assists in calming and resolving interactions with upset customers.”

“Improves the response quality of my responses and reduces the workload.”

“Helps me correct my spelling and improve my grammar and incorporate our company’s information, allowing me to deliver accurate and high-quality information to our customers.”

“Jasper has become an essential part of my daily workflow, proving to be incredibly useful in maintaining



Award Winning Service

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Thank you

Connect with me at