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Sahid Nahim Receives SAF's Rising Star Award



ALEXANDRIA, VA – AUGUST 20, 2025 – Sahid Nahim stands not only as a leader, but as a movement — one driven by understanding, innovation, and the unwavering belief that the floral industry blooms brightest when it blooms together. For more than two decades, Nahim has become a tireless advocate for innovation, connection, and community in floriculture.

As the co-founder of Above All Flowers and New Bloom Solutions, and the charismatic host of The Bloom Show, Nahim's work bridges continents, cultures, and companies. For his passion and efforts uniting the global floral community, he is a 2025 recipient of the Society of American Florists' Next Gen Rising Star Award.

About Sahid:

Nahim's path began in grassroots marketing and luxury sales before blossoming into floriculture. He honed his skills with industry leaders Esmeralda Farms and Royal Flowers before launching New Bloom Solutions, a trailblazing media and business development company dedicated to helping floral brands grow with purpose.

His impact is extensive. His Bloom Together initiative has brought together more than 45 companies and raised thousands for nonprofit floral organizations, including Seed Your Future. He's launched initiatives to amplify women in the industry — co-hosting Women's Day roundtables — and has provided platforms for underrepresented voices, like The Black Girl Florist collective. His work has caught global attention: The Bloom Show has been invited to major conventions in Ecuador, Holland, Colombia, and the U.S.

"He's helpful, kind, and tenacious," says J Schwanke, AAF, AIFD, PFCI, a past winner of SAF's Tommy Bright and Marketer of the Year Awards. "Sahid has a true vision for the future of our industry — and he makes it happen by connecting the right people and supporting their success. It's rare to meet someone who gives so much of himself for the betterment of others."

David Torres of Denver Wholesale Florist agrees. "Sahid's creativity and perseverance are matched only by his passion for community," he says. "He's built an ecosystem of collaboration that has transformed how we connect, communicate, and grow."

Event photos will be available here: [SAF Photo albums](#) | [Flickr](#)

About The Society of American Florists

The Society of American Florists is the association that connects and cultivates a thriving floral community through training, education, marketing resources and advocacy. Our vision: The power of flowers in every life. For more information, visit safnow.org.