Al In Operations







Tony CEO | FlowerBuddy

Product Guy

- Supply Chain & Technology
- Flint & Pearl
- Wife, 2 daughters
- Time with family, music, ceramics



Paul

Tech Guy

- Masters in Aerospace
- 10+ Years in Al
- Wife, kid (6 months old), two dogs
- Hiking, ultimate frisbee, craft beer

SAF NextGen LIVE! 2025

Yes, we're brothers...





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SAF NextGen LIVE! 2025

Al is moving (too?) fast



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2022

write a short limerick on the proper way to cook pasta

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There once was a cook with great taste,

Who knew boiling pasta's no race.

With salt in the pot,

Not too soft, not too hot,

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Al dente—no rinse, no disgrace!
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Al is moving (too?) fast

2022



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What is the capital of France?

The capital of France is "F"

Message ChatGPT

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Al is moving (too?) fast

Flower Buddy

2022

2025

What is the capital of France?

The capital of France is "F"

Message ChatGPT

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"A florist with an ipad reviewing a flower order shipment. She is wearing green overalls and a marigold t-shirt. She is in a clean bright floral studio."





Not Just for Marketing



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How you're probably using it Writing Images

Not Just for Marketing



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How you're probably using it Writing Images

How you could be using it

- Analysis
- Guided Tasks
- Research
- ♦ Video

Not Just for Marketing



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How you're probably using it Writing Images How you could be using it

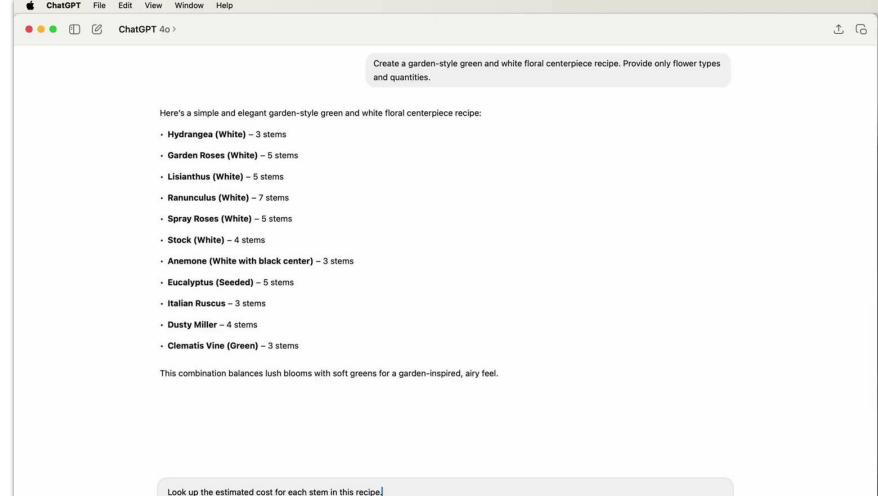
- Analysis
- Guided Tasks
- Research

♦ Video

How you will be using it

Agents

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	Create a garden-style green and white floral centerpiece recipe. Provide only flower f +	types and quantities.



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Look up the estimated cost for each stem in this recipe.

Here are the estimated costs per stem for the flowers and greenery in your garden-style green and white centerpiece:

Flower/Greenery	Quantity	Estimated Cost per Stem	Total Cost
Hydrangea (White)	3 stems	\$3.20	\$9.60
Garden Roses (White)	5 stems	\$4.00	\$20.00
Lisianthus (White)	5 stems	\$2.00	\$10.00
Ranunculus (White)	7 stems	\$2.50	\$17.50
Spray Roses (White)	5 stems	\$2.50	\$12.50
Stock (White)	4 stems	\$2.00	\$8.00
Anemone (White)	3 stems	\$3.00	\$9.00
Eucalyptus (Seeded)	5 stems	\$1.50	\$7.50
Italian Ruscus	3 stems	\$1.50	\$4.50
Dusty Miller	4 stems	\$1.50	\$6.00
Clematis Vine (Green)	3 stems	\$3.00	\$9.00

Total Estimated Cost: \$113.60

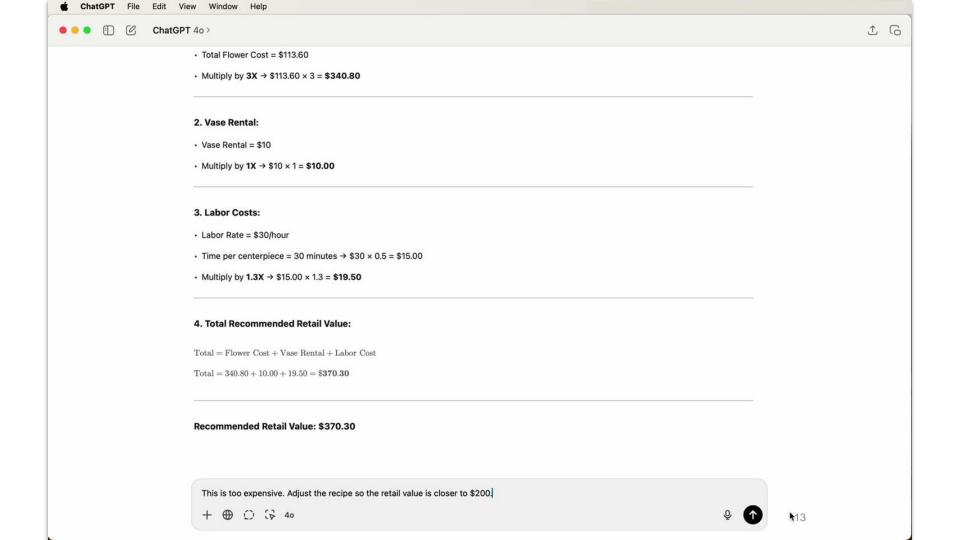
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Please note that these prices are approximate and can vary based on factors such as supplier, season, and regional availability.

Sources

Calculate the recommended retail value: Multiply flower costs by 3X. Rent a vase to the client for \$10 at 1X. Labor rate is \$30/hr; each centerpiece takes 30 minutes. Multiply labor costs by 1.3X. £ 6

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	Adjusted Total Flower Cost: \$74.40	
	Recalculate Retail Value:	
	1. Flower Cost: \$74.40 × 3 = \$223.20	
	2. Vase Rental: \$10 × 1 = \$10.00	
	3. Labor: \$15 × 1.3 = \$19.50	
	Total Retail = $223.20 + 10.00 + 19.50 = $ \$252.70	
	Further Adjustments to Hit \$200 Target:	
	 Reduce Hydrangeas from 2 to 1 → saves \$3.20 × 3X = \$9.60 	
	• Reduce Stock from 5 to $4 \rightarrow$ saves \$2.00 × 3X = \$6.00	
	 Reduce Ranunculus from 4 to 3 → saves \$2.50 × 3X = \$7.50 	
	Savings Total: \$9.60 + \$6.00 + \$7.50 = \$23.10	
	252.70 - 23.10 = \$229.60	

If needed, you can further adjust the labor or vase rental to bring it even closer to \$200, but \$229.60 offers a balance between aesthetics and cost.

I need 10 of these arrangements. Calculate how many bunches of each floral variety to order and the total cost. Also, show any leftover/waste stems.]

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Considerations

- Conversational = Variable Outputs
- The more information you provide AI the better the output will be
- Sest for one off tasks, like "analyze this attached sales report..."



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Talk directly to an Al



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SchatGPT * Claude Gemini

Adopt Existing Tools That Use Al



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FlowerBuddy without AI 😳 🛛 FlowerBuddy with AI 😨 🔗

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Sarah & Ryan 7/12/2025 140 days to event	\$383.40 cost	\$437.00 price	\$53.60 profit	Inquiry
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Image: Bridal Bouquet R Image: Black of the state of the sta	\$32.82 Cost	\$109.00 Price	\$76.18 Profit	~
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Lily and Sam 9/20/2025 210 days to event	\$0.00 cost	\$0.00 price	\$0.00 profit	Inquiry
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🗄 Bridesmaid Bouquet 🧪	\$0.00	\$0.00	\$0.00	~
	Cost	Price	Profit	Ť
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🗄 Corsage 🧪	\$0.00	\$0.00	\$0.00	~
	Cost	Price	Profit	*

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FlowerBuddy AI Blog

