



# AI for Customer Service

G R O W . C O N N E C T . L E A D .



Customer service teams across the floral industry highlight the need for better tools to meet customer service demands.

**This is where Jasper.ai shines!**

Jasper addresses critical needs in customer service, **maintaining brand voice and leveraging a comprehensive knowledge base.**

Streamlining training while ensuring consistent messaging.

### Data Speaks Volumes

- 👉 Improved Customer Satisfaction Scores
- 👉 More one-touch tickets
- 👉 30% decrease in resolution time
- 👉 Voted Newsweek's Best Customer Service



[www.jasper.ai](http://www.jasper.ai)





## Consistency in messaging

*Jasper ensures that all responses align with our brand voice, incorporating empathy into every interaction with our customers.*

## Efficient Knowledge Sharing

*Jasper allows us to store and access detailed guidance. Acts as a centralized knowledge base. It can hold information like your claim policies, design tips, flower care instructions, how you want your claim responses structured.*

## Memory-free assistance

*Staff no longer need to memorize brand requirements or troubleshooting tips. They can simply pull accurate, on-brand responses directly from the knowledge base.*

## Time Saving Automation with Customizable workflows

*Jasper offers hundreds of prompts. You can have tailored response flows for various scenarios, such as handling negative reviews, addressing unfavorable social media comments, responding to customer inquiries, and even managing claims. These can all be customized and saved as a flow so your staff doesn't need to remember the exact prompt to use.*

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	Jasper	ChatGPT
Customization	Yes - it's robust	Yes - limited
Knowledge Base	Yes - centralized - Not limited.	Yes and limited (20 files).
PreBuilt Templates/Flows	Yes - customizable	Yes, but threads max out.
Team Use	Yes	Available, not ideal.
Ease of Use	Yes - perfect for beginners	Needs more guidance



## Team Testimonials:

"Streamlines responses and makes it easier to communicate clearly with customers."

"It helps me stay efficient while still providing a personal and thoughtful experience."

"Assists in calming and resolving interactions with upset customers."

"Improves the response quality of my responses and reduces the workload."

"Helps me correct my spelling and improve my grammar and incorporate our company's information, allowing me to deliver accurate and high-quality information to our customers."

"Jasper has become an essential part of my daily workflow, proving to be incredibly useful in maintaining clarity and efficiency."

Let's Connect!

