



**SPEAKING SKILLS WORKSHOP**

**In STEP  
with PFCI**

Expand your horizons and discover new opportunities by enhancing your speaking skills! PFCI (Professional Floral Communicators – International) represents the industry’s finest floral educators and can open doors you never knew existed, helping you become a leading educator, commentator, promoter, lecturer, celebrant, and more.

Join the PFCI Board of Trustees for an interactive roundtable workshop to learn more about PFCI, gain valuable tips and tricks, practice with your peers, and receive personalized feedback to enhance your speaking abilities so you can truly SHINE!

**WHEN**

**Friday, July 5, 2024  
2:00 – 3:00 p.m.**

**WHERE**

**In conjunction with  
the 2024 AIFD National  
Symposium “Emerge”**

**Signia by Hilton Bonnet  
Creek Resort  
14100 Bonnet Creek  
Resort Lane**

**Orlando, FL 32821**

*In the Dade Meeting  
Room, lower level*

**THE SOCIETY OF AMERICAN FLORISTS’ PFCI BOARD OF TRUSTEES**



Michelle Headrick,  
AIFD, CFD, FDI,  
PFCI



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Lynne Tischler,  
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**MORE INFORMATION**

[safnow.org/pfciaifaifd](http://safnow.org/pfciaifaifd)

**Contact SAF’s Lizzy Kubica  
703-838-5230  
PFCI@safnow.org**

**FREE!**

**Register early for this program. Space is limited!**

**PFCI — Speaking Skills Workshop: In Step with PFCI | Registration Form**

RETURN REGISTRATION FORM VIA EMAIL - [PFCI@SAFNOW.ORG](mailto:PFCI@SAFNOW.ORG).



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