



NEXT GEN LIVE!

Schedule at a Glance

Sunday, February 25

12:00 PM

Registration Opens

1:00 - 2:00 PM

Opening Comments and "Get To Know You" Activity

2:00 - 3:15 PM

Birth of a Blossom: The Art and Science of Flower Breeding

3:15 - 3:30 PM

Networking Break

3:30 - 5:00 PM

Industry Trends and Challenges (Cross-Segment Discussion)

5:00 - 7:00 PM

Reception and Visit Supplier Showcase

7:00 - 8:30 PM

Dinner and Product Demo Showcase

Monday, February 26

7:30 - 8:00 AM

Guided Meditation and Movement

8:00 - 8:30 AM

Early Morning Wellness Session: Work/Life Balance

8:30 - 9:00 AM

Continental Breakfast

9:00 - 10:15 AM

Managing and Resolving Conflicts with Confidence

10:15 - 10:45 AM

Networking Break

10:45 AM - 12:00 PM

Using Technology to Improve Processes and Productivity

12:00 - 1:00 PM

Lunch

1:00 - 2:00 PM

2 Concurrent Educational Sessions:

- **Product Development Breakout**
 - **Sales and Service Breakout**
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2:00 - 2:30 PM

Networking Break

2:30 - 3:30 PM

Communication: Presenting Innovative Ideas with Impact

3:30 - 4:00 PM

Networking Break

4:00 - 5:00 PM

Farm Tours: What to Expect

6:00 - 7:30 PM

Group Activity

7:30 PM

Free Evening to Enjoy San Diego

Tuesday, February 27

6:30 - 7:00 AM

Continental breakfast

7:00 AM - 4:00 PM

Optional Farm Tour (*additional fee to attend, lunch provided*)

4:00 PM

Departures
