



PHOENIX

SEPTEMBER 6-9

2023

WESTIN KIERLAND
RESORT & SPA

138th ANNUAL CONVENTION

2023 Annual Convention Registration Rates

Rate includes: 23 different Educational Sessions – choose the sessions you attend targeted to your business needs

- First Timers Reception • Presidents Welcome Reception • Kick Off Breakfast • Outstanding Varieties Competition Viewing • Supplier Expo Viewing • Innovation Breakfast • All Industry Sessions • Next Gen Reception • Business Session & Keynote Breakfast • Sylvia Cup Competition Viewing • Stars of the Industry Awards Experience

[Register Now](#)

SAF Membership Level	Early Bird Rates <i>Available until June 30</i>	Regular Rates <i>Available July 1 - Sept. 5</i>	On-Site Rates
Wholesaler/Supplier	\$895	\$995	\$1,095
Grower	\$895	\$995	\$1,095
Retailer: Ultimate	\$895	\$995	\$1,095
Retailer: Premium Plus	\$995	\$1,095	\$1,195
Retailer: Premium	\$1,095	\$1,195	\$1,295
Retailer: Standard	\$1,195	\$1,295	\$1,395
Retailer: Limited	\$1,495	\$1,595	\$1,695
Non-Member	\$1,495	\$1,595	\$1,695

Pay 50% now and 50% on August 18, 2023!

Contact aroberts@safnow.org to set up an installment payment plan.