

Make it Work

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FLORAL | UNDERGROUND

Your Personal Floral Stylist
floralunderground.com

In Today's Discussion

- How to be creative with limited resources
- How to pivot and make alternative substitution selections
- The latest in design styles, trends and products

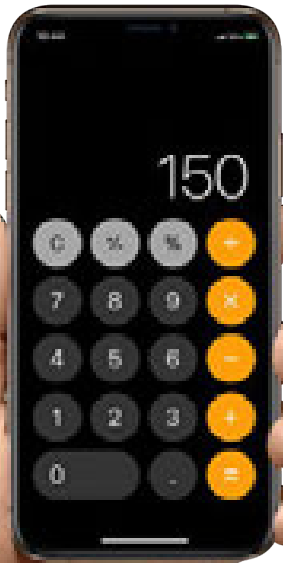




How to Shop

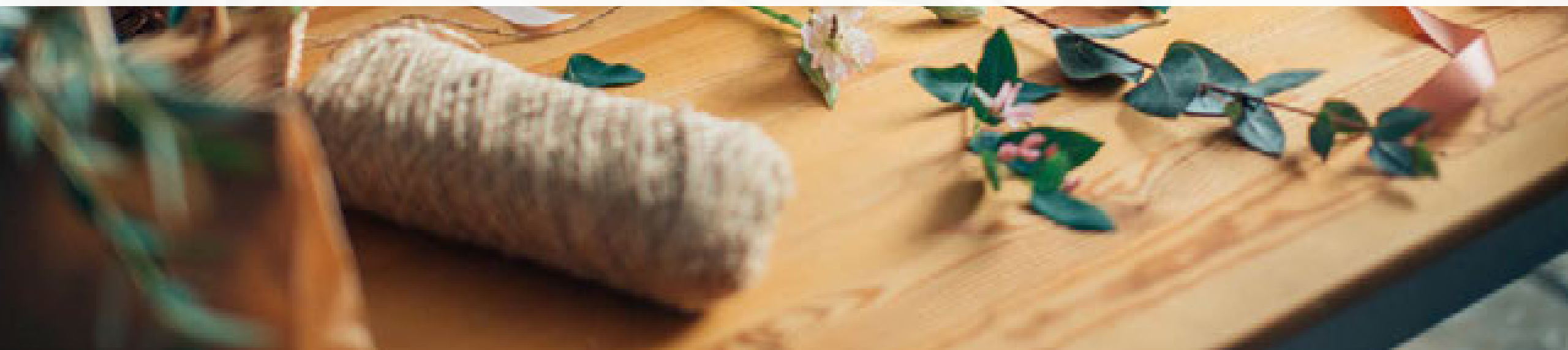


How I Price





How to Design



Be a Pivot Pro

What to do in a world
of supply chain shortages,
natural disasters and
social disruptions





Look & Feel

The foundation for
pivoting in floral design

Inspiration

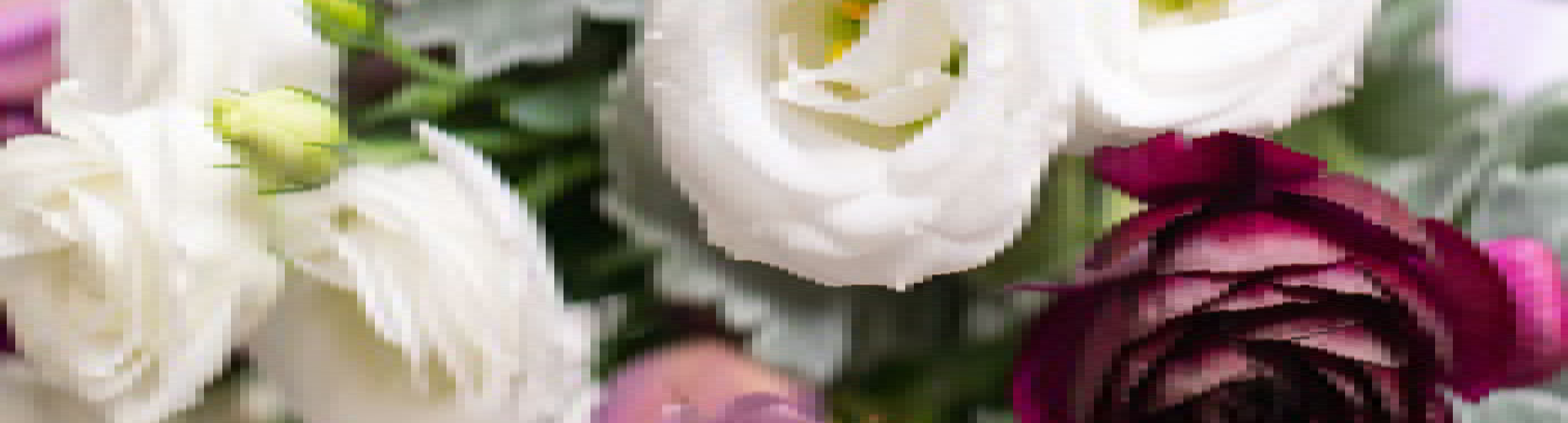
- Design Styles
- Trends
- Products





Today's Design Style





What's Trending in Floral Design?

- Colors
- Textures
- Sentiment



New Products
to Elevate
Your Designs



Questions & Answers

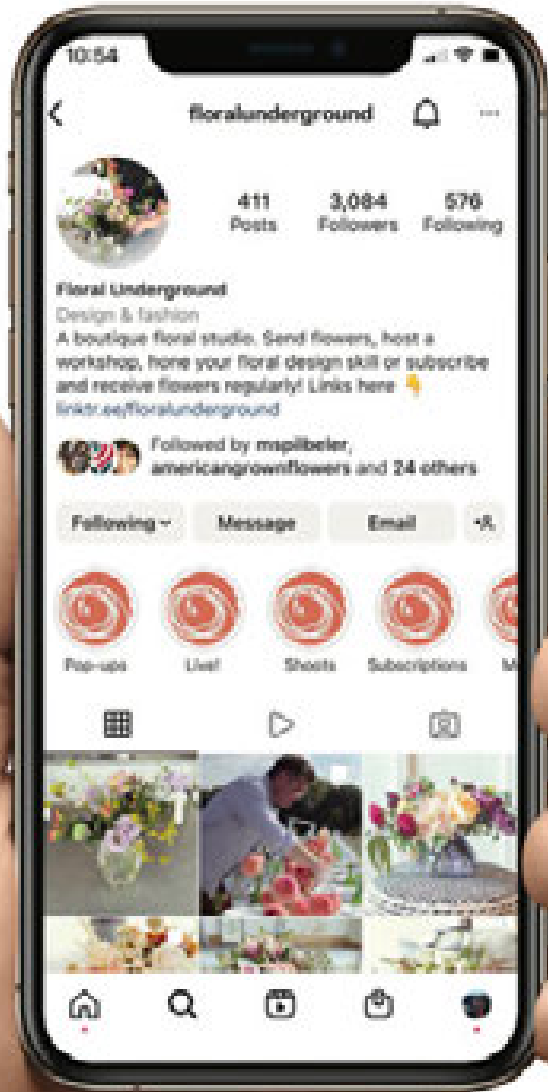


Thank You!

Society of American Florists

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Let's Connect



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