



PETAL
IT FORWARD

Did you know? Flowers reduce stress and create a moment of calm.*

Please keep one bouquet and give the second to someone else.

Show us your smile at
#PetalItForward

**The Impact of Flowers on Stress Study,
University of North Florida*

The logo features a stylized sun or flower icon on the left, composed of concentric circles of dots. To its right, the word "PETAL" is written in a large, white, sans-serif font. Below "PETAL", the words "IT FORWARD" are written in a smaller, white, sans-serif font.

PETAL
IT FORWARD

Did you know? Living with flowers provides a boost of energy.*

Please keep one bouquet and give the second to someone else.

Show us your smile at
#PetaltForward

**Home Ecology of Flowers Study, Massachusetts General Hospital and Harvard Medical School*



PETAL
IT FORWARD

Did you know? Flowers have an immediate impact on happiness.*

Please keep one bouquet and give the second to someone else.

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#PetaltForward

**Emotional Impact of Flowers Study,
Rutgers University*