



SAF 137TH
CONVENTION

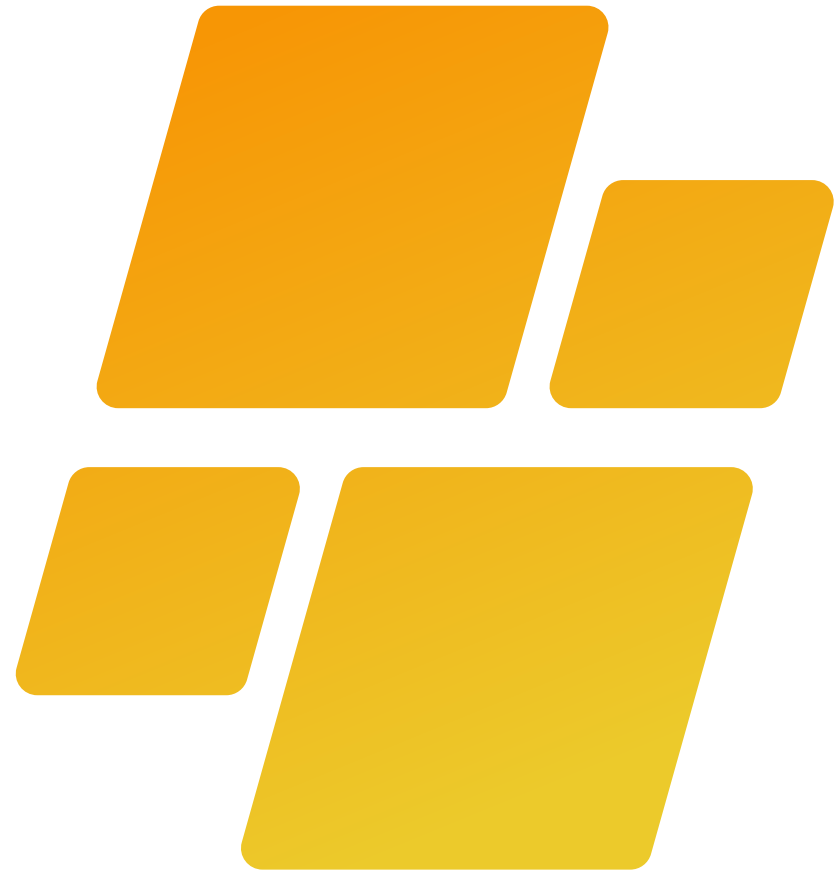
ORLANDO

2022

SEPTEMBER 6-8
HILTON ORLANDO
ORLANDO, FL



WORLD CLASS BUSINESS TRAINING, CONNECTIONS AND INSPIRATION.



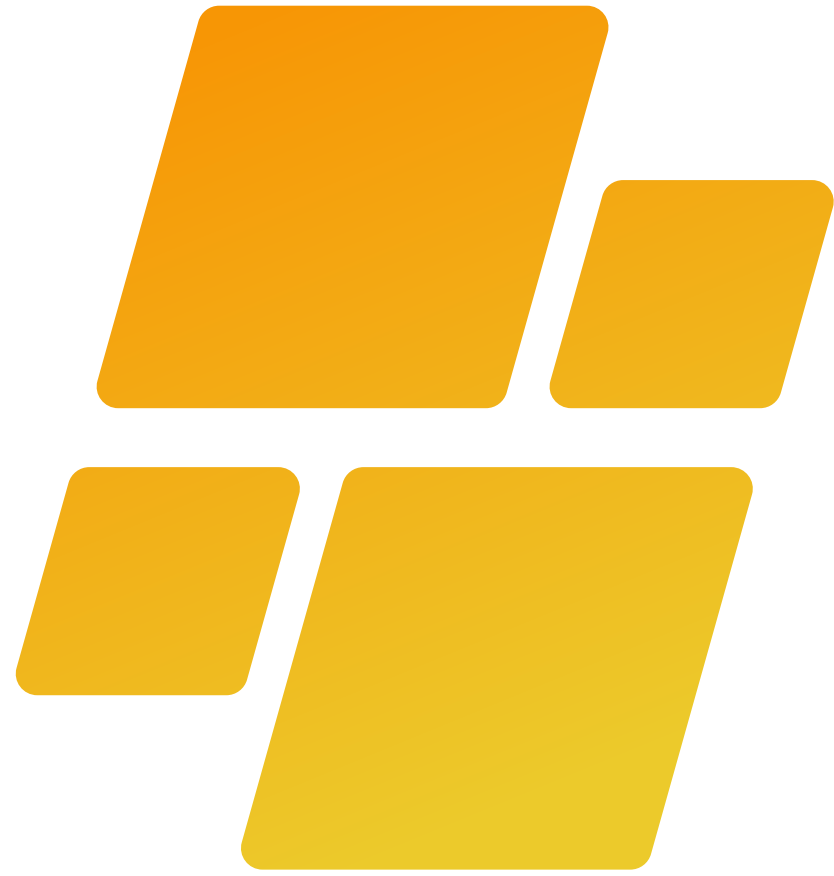
Bart

+593 999 33 58 50

r3think

The flower cure

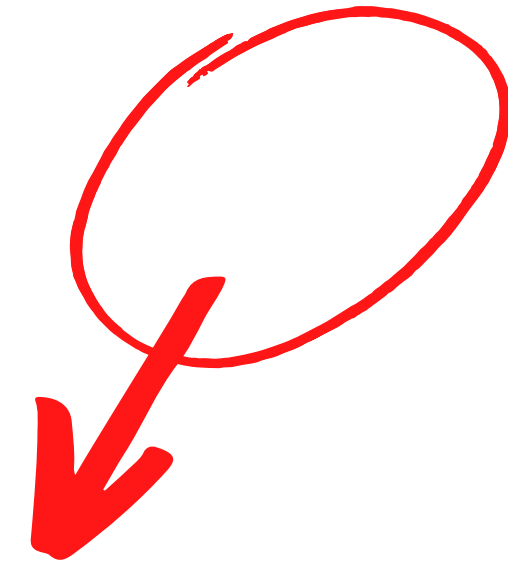
exp3rience



Bart



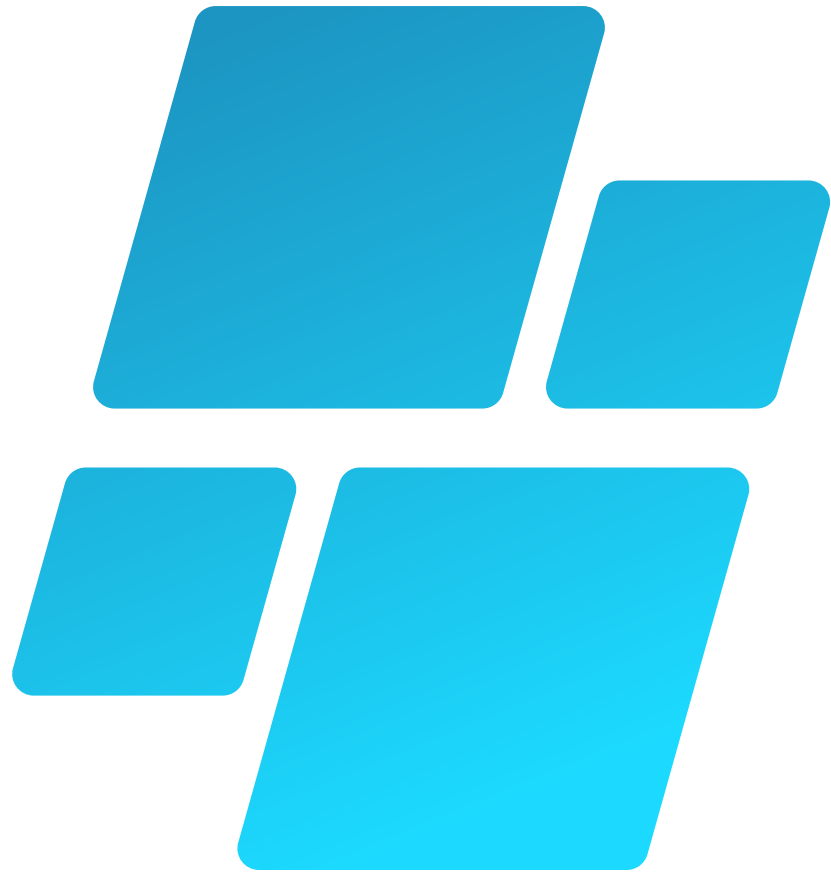
+593 999 33 58 50



r3think

The flower cure

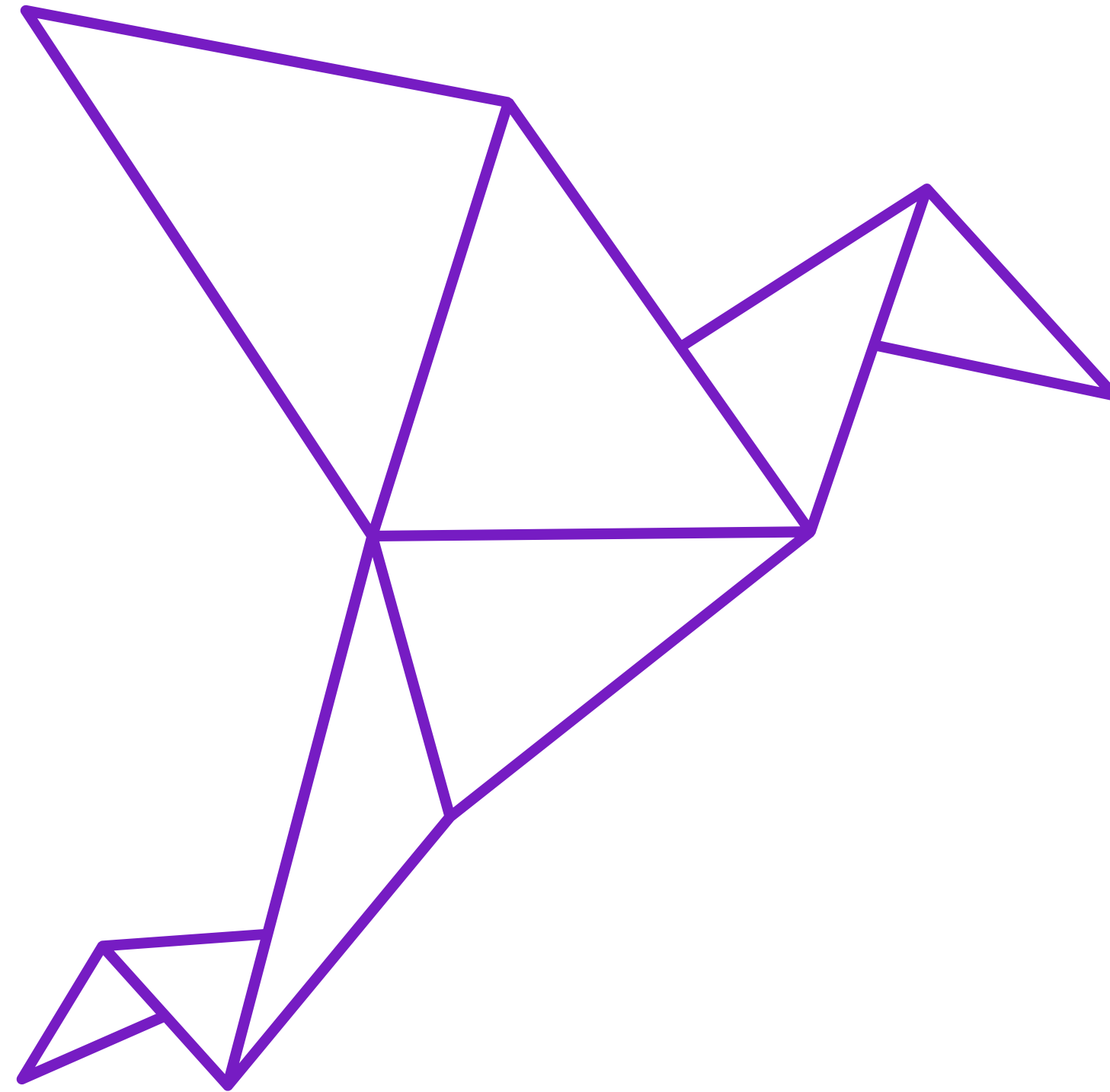
exp3rience



YOU ?



+593 999 33 58 50
name - company -



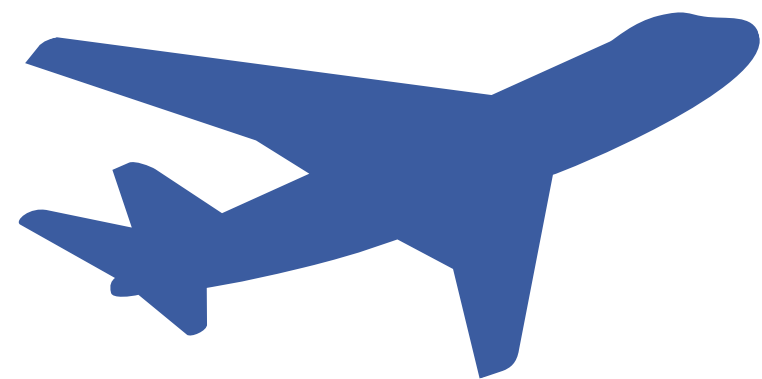
3

The flower cure



start
with
YOU



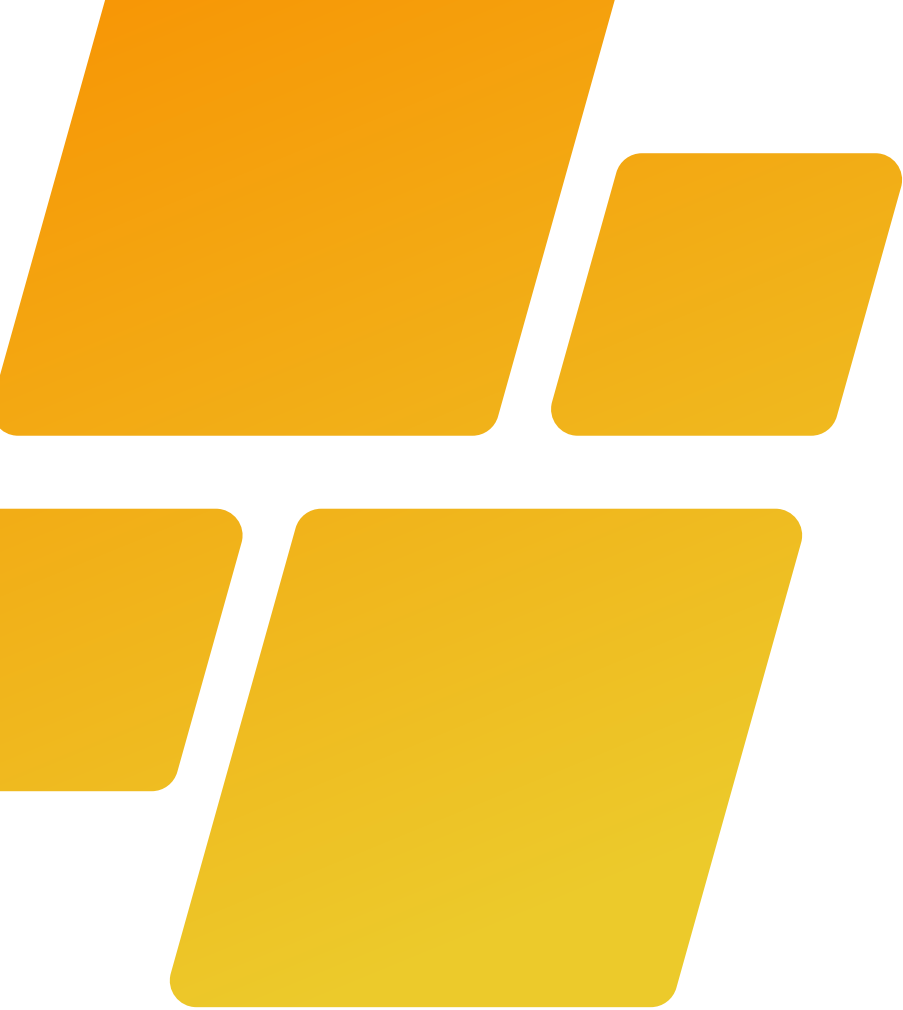


PASSPORT

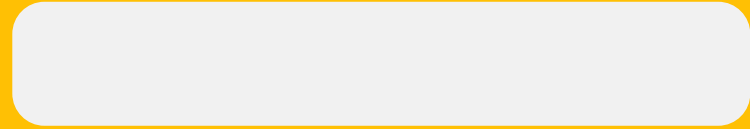
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**plant,
cultivate
& grow.**



PASSPORT

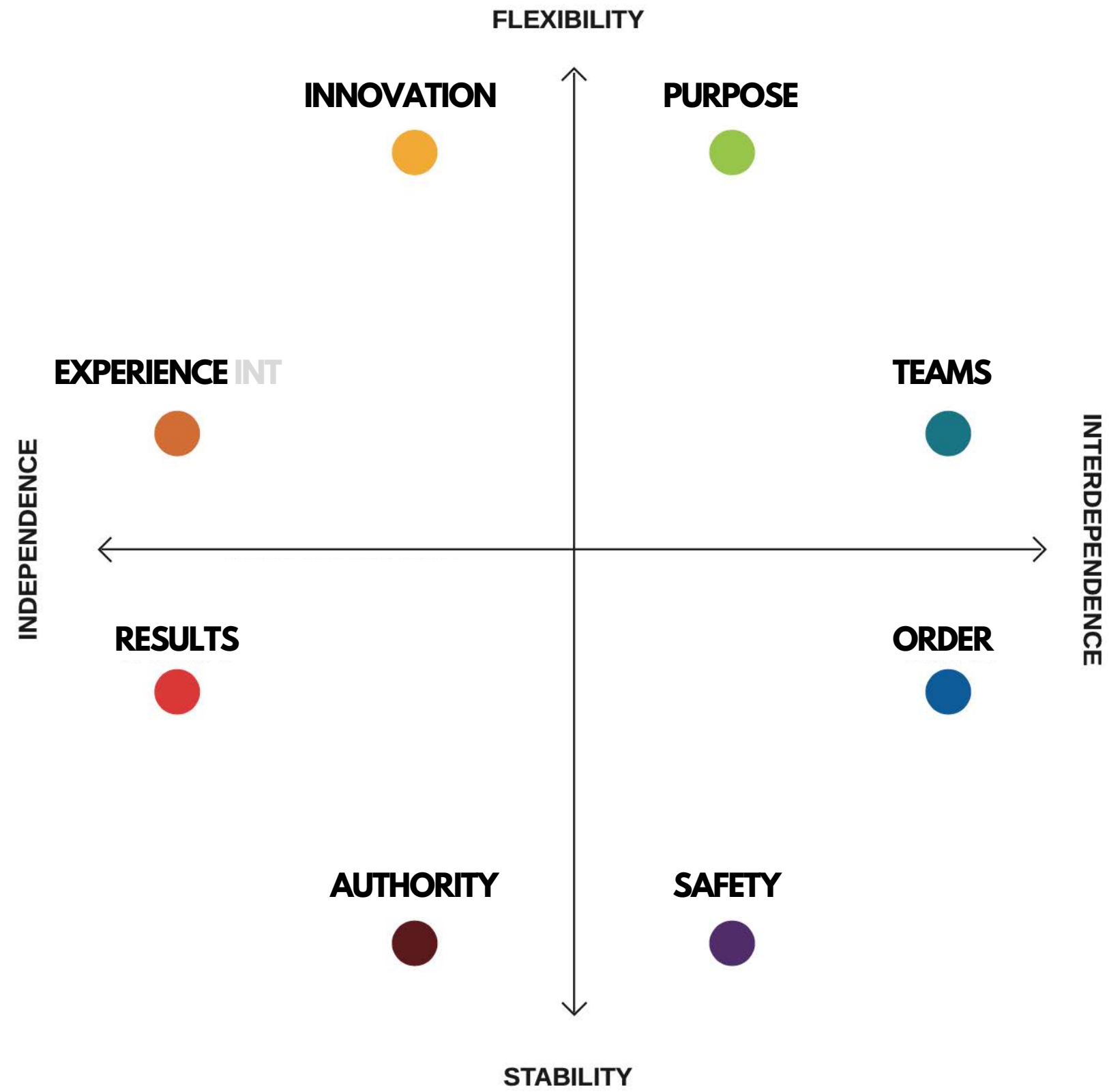


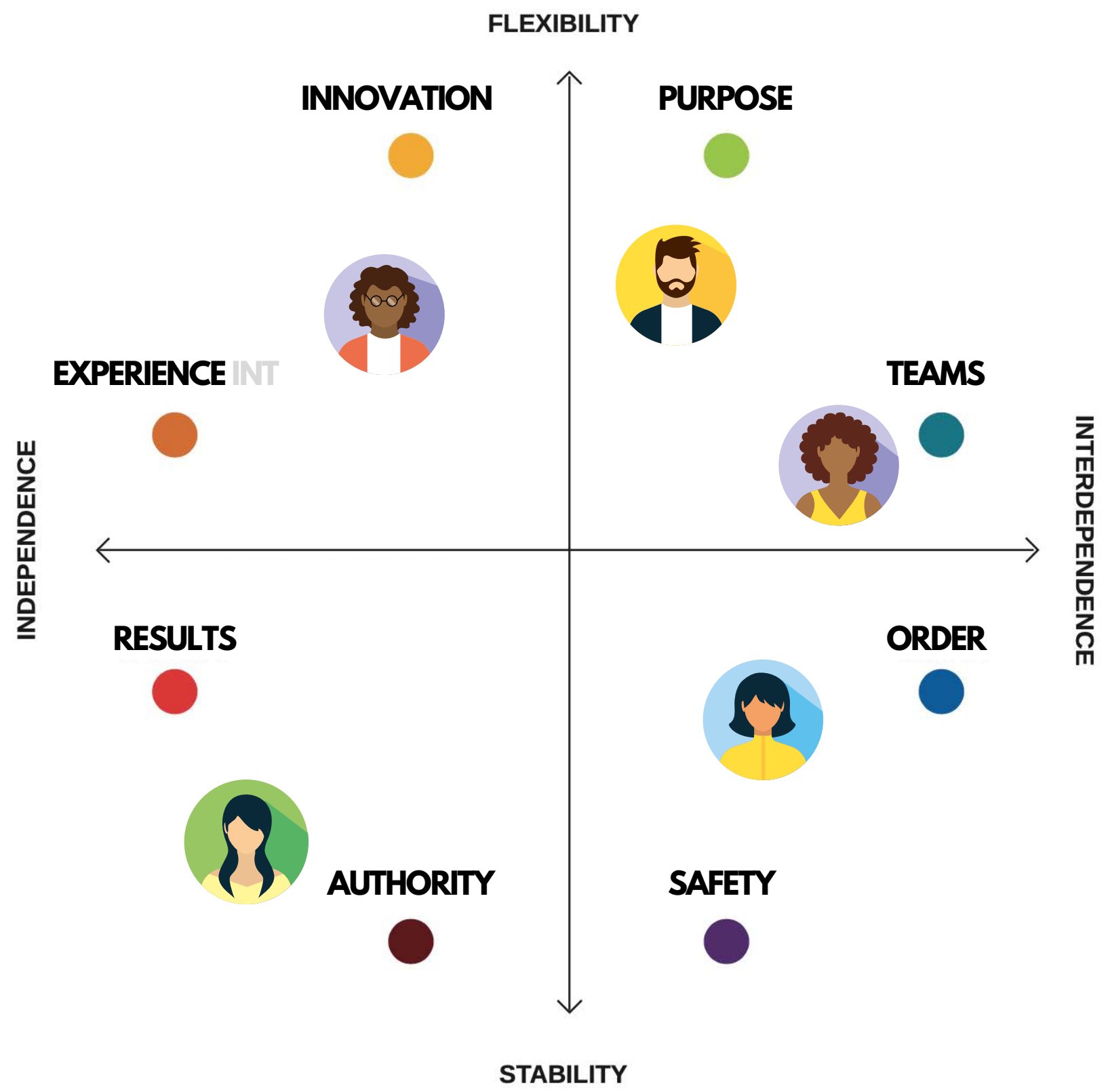
**plant,
cultivate
& grow.**



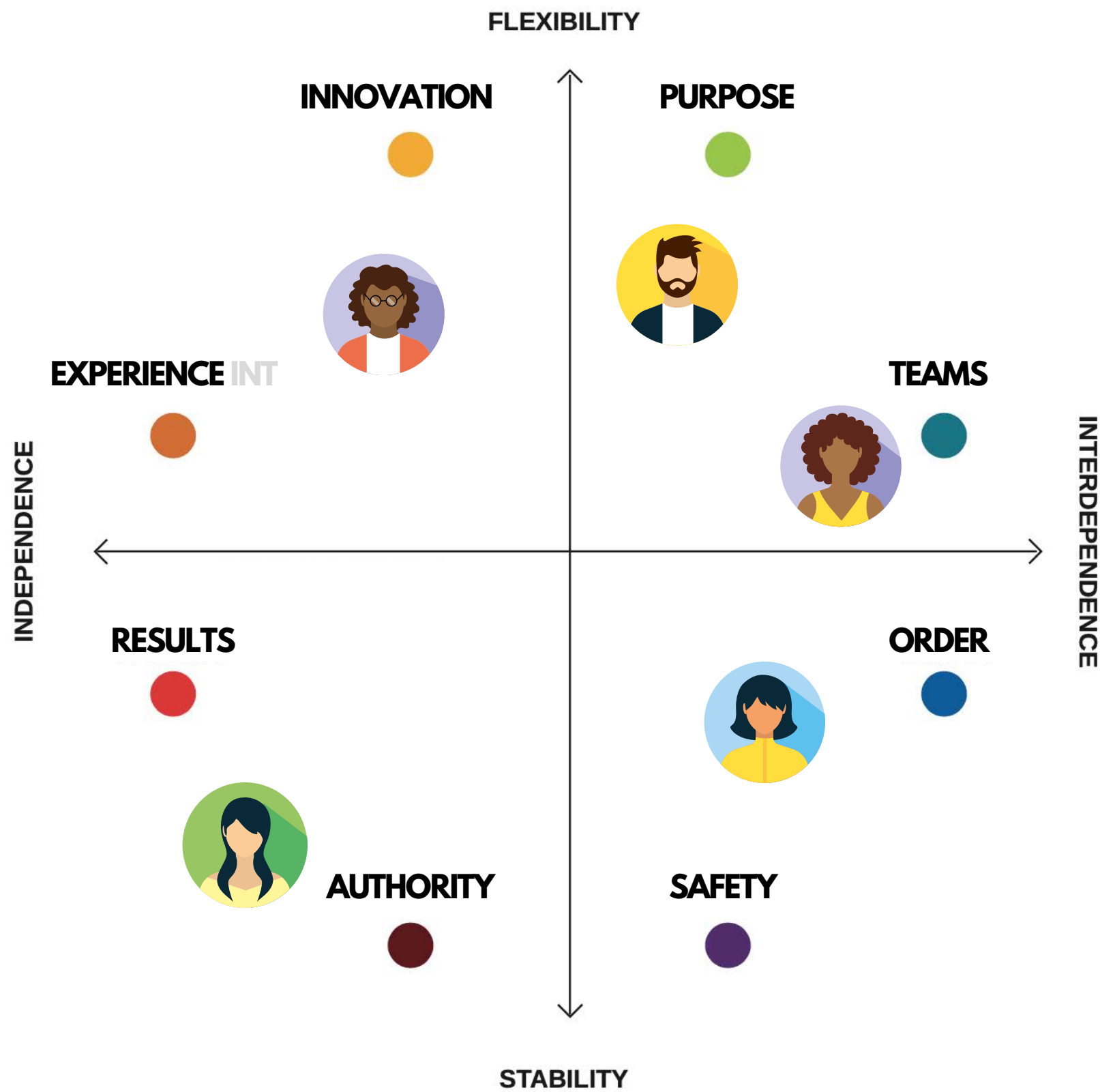
3

The flower cure





- Where do you fit in?
- Personalities? DISC
- Generation mapping?
BEFORE - TODAY - FUTURE
- Your company?
- **ZOOM culture?!**



Dominant

- Direct
 - Decisive
 - Doer
-
- Domineering
 - Demanding

Influential

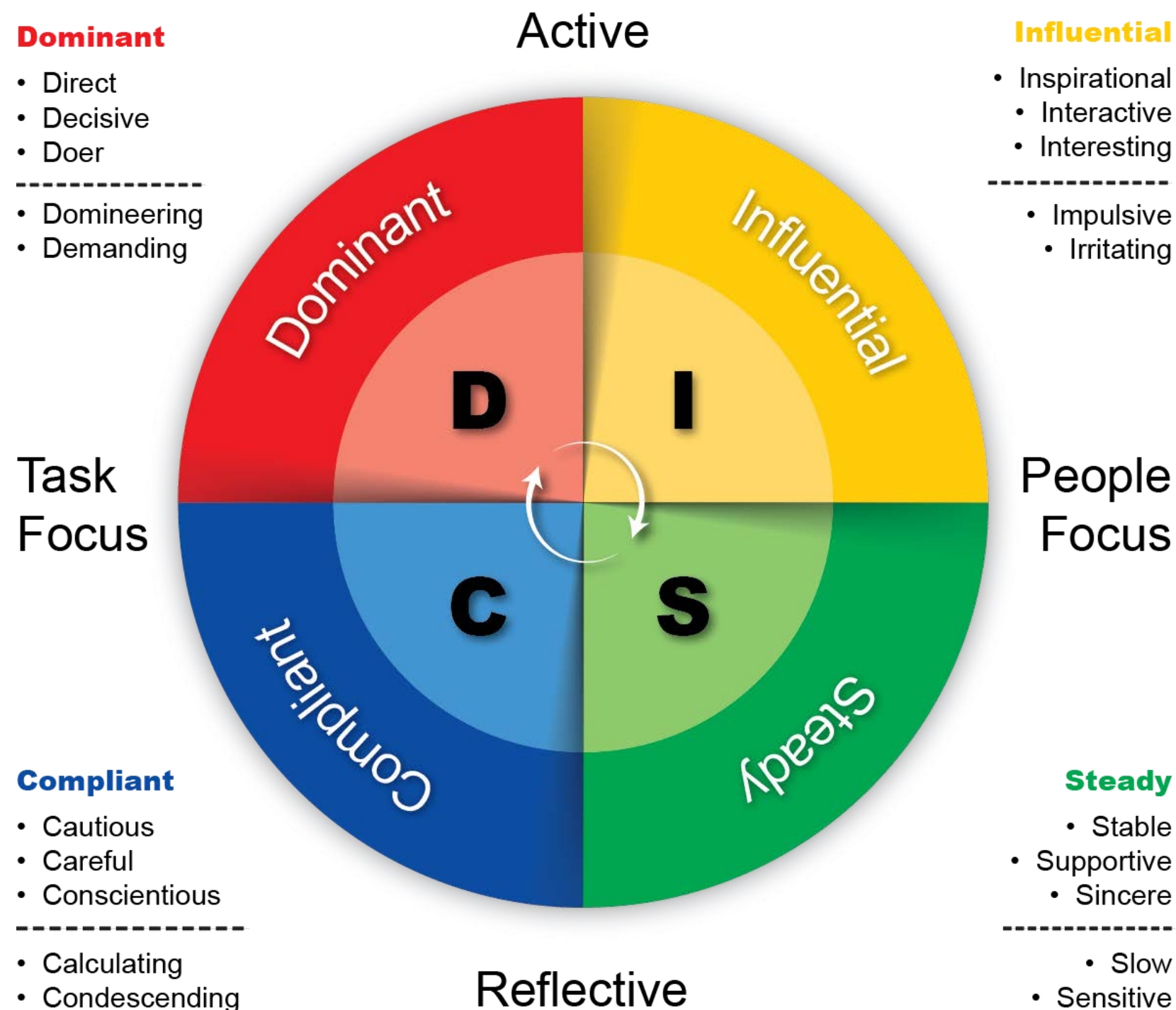
- Inspirational
 - Interactive
 - Interesting
-
- Impulsive
 - Irritating

Compliant

- Cautious
 - Careful
 - Conscientious
-
- Calculating
 - Condescending

Steady

- Stable
 - Supportive
 - Sincere
-
- Slow
 - Sensitive





rules & standards

TALENT

insights & data



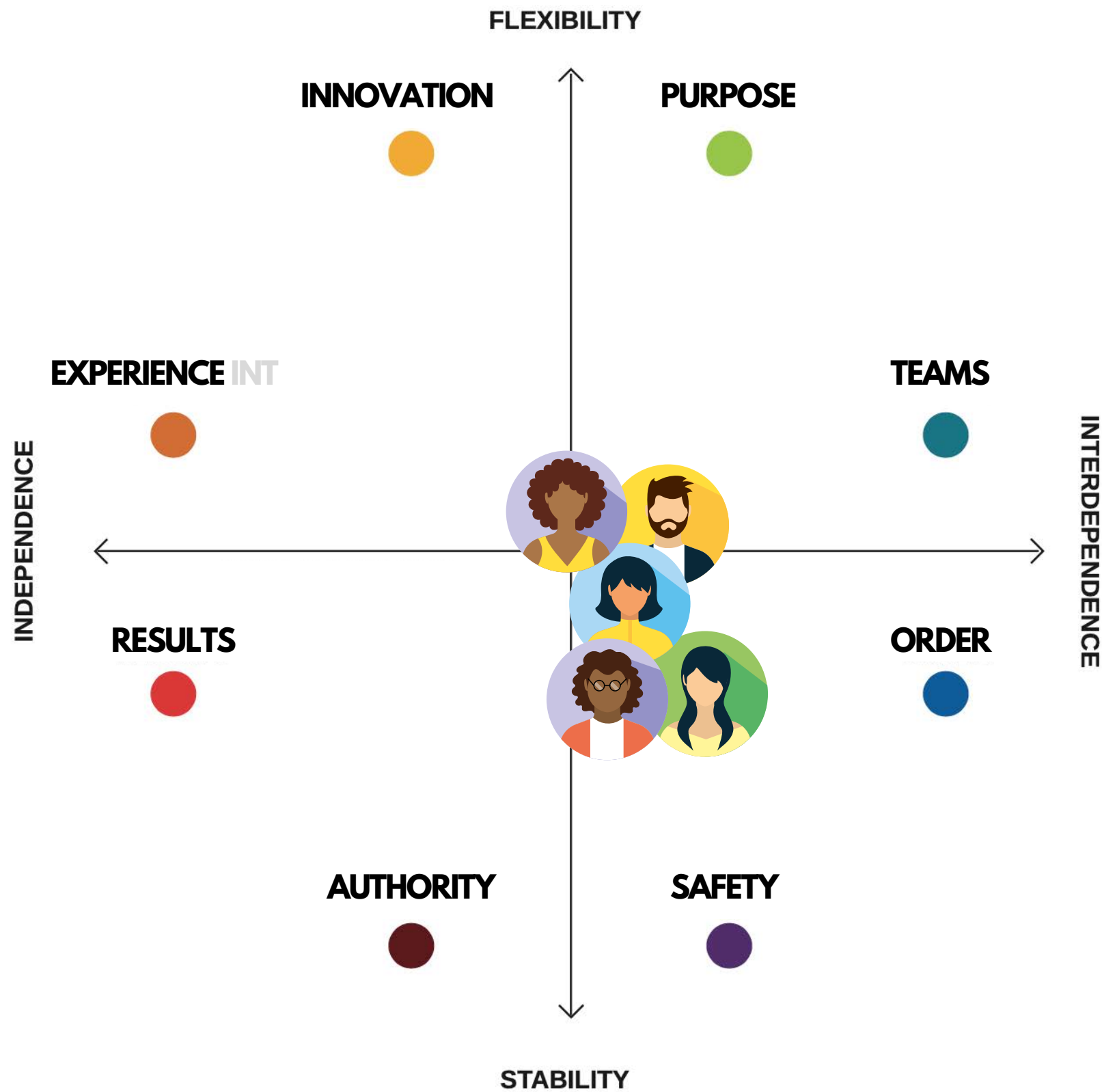
identify

research

attract

"flowers should fall into place naturally"

Talmage McLaurin



- **What talent do you need?**
 - **TALENT PROFILE**
- **Where to find them?**
 - **TALENT SCOUTING**
- **How to attract them?**
 - **DOCUMENT > CREATE**

CX

CAC

CLV

B2C

C2T

CTIX

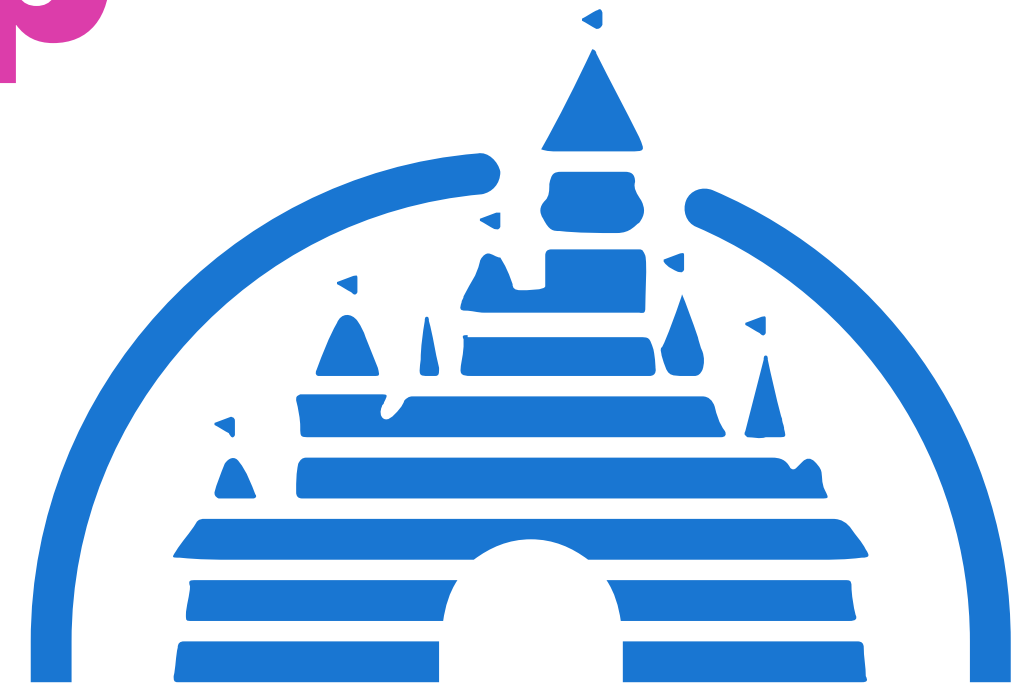
HERA

exp3rience

interviews
onboarding
training
follow up



CREATE A FAN BASE!!!



3

exp3rience

**R3shape
the
future
of flowers.**

**Reshape
the
future
of TALENT.**

no define

the standards

Customize

ez!wo+sn@

talent

retention

Q&A



"land of the free & home of the brave."

THANK YOU

THANK YOU

THANK YOU