



Registrations as of  
August 5, 2022

FIRST NAME	LAST NAME	COMPANY
Ryan	Alders	Alders Wholesale Florist, Inc.
Karin	Allen	Harmon's & Barton's
Giovanni	Almeida	Protean Farms
Xavier	Alvarez Naranjo	Protean Farms
Cheryl	Andrews	CDC Floral
Maggie	Aragon	The Florist Supply Shop by Decowraps
Aaron	Ardle	Schneider's Florist
David	Armellini	Armellini Logistics
Williee	Armellini	Flowers and Cents
Robyn	Arnold	
Jose	Azout	Alexandra Farms
Susie	Bachman West	Bachman's, Inc.
Sarah	Bagle	Accent Decor, Inc
Amy	Balsters	The Floral Coach
Jennifer	Barnard	Tillie's Flower Shop
JC	Barrera	Miraflor LLC
Jenny	Behlings	
Diego	Bermudez	Matina Flowers S.A.S.
Alberto	Bermudez Salgar	
Barbara	Bilke	Madeline's Flower Shop
Lacee	Bilke	Madeline's Flower Shop
Lenzee	Bilke	Madeline's Flower Shop
Ryan	Black	Jet Fresh Flower Distributors
Michael	Black	Jet Fresh Flower Distributors
Casey	Black	Jet Fresh Flower Distributors
Laura	Blankenship	Alaska Wholesale Flower Market
Christine	Boldt	Association of Floral Importers of FL
David	Boulton	Flowers By George, Inc.
Jalene	Bowersmith	American Institute of Floral Designers, Inc.
Kimberly	Brannan	Stems, LLC.
Erin	Brotherton	Denver Wholesale Florists
Austin	Bryant	Heart of Florida Greenhouses, Inc.
Emily	Bucholz	FTD, LLC
Linda	Burgos	Blooms to Florist

FIRST NAME	LAST NAME	COMPANY
Marcus	Bustamante	Naranjo Roses SA
Stephanie	Caddy	Blooming Flowers & Gifts
Carol	Caggiano	
Lani	Callister	Ensign Wholesale Floral
Rodger	Callister	Ensign Wholesale Floral
Nancy	Carrington	Marco Island Florist
Irving	Casiano	Flower Shop Network, Inc.
Michelle	Castellano Keeler	Mellano & Company
Brenda	Chappelear	Etowah Florist
Debi	Chedester	American Floral Endowment
Victoria	Chester	Vacuum Orna-Metal Company
George	Clements	George's Flowers
Juan-Maria	Cock-Londono	Liberty Blooms
Olga	Cock-Rada	Liberty Blooms
Barbie	Cooley	Miraflor LLC
Patricia	Corbin	Flowers Wedding Boutique, Inc.
Cemantha	Crain	GravityFree Web Design and Marketing
Ed	Cronin	Teleflora, Inc.
Annemarie	Dalfonso	Marco Island Florist
Erin	Davidson	McNamara Florist, LLC - Design Center
Rick	Davis	Teleflora, Inc.
Gus	De La Flor	De La Flor Gardens
Deborah	De La Flor	De La Flor Gardens
Joaquin	De La Torre	Ball Horticultural Company
Jaime	de los Reyes	Royal Flowers, Inc.
Ganna	Dementieva	Luxury Flowers Miami
Amy	Desperito	Natural Flowers, Inc.
Steve	Dionne	CalFlowers California Assn of Flower Growers & Shippers
Traci	Dooley	Hortica
Chris	Drummond	Penny's by Plaza Flowers
AJ	Duggal	Impexium Corp
Emily	Duncan	Flowers by Michelle
Jim	Eckes	Tie Technology LLC
Adriana	Espinosa	Dream Farms

FIRST NAME	LAST NAME	COMPANY
Jessie	Faircloth	BloomNet
Toomie	Farris	McNamara Florist, LLC - Design Center
Oscar	Fernandez	Equiflor – Rio Roses
Andy	Fiannaca	Sparks Florist, Inc.
Alejandro	Figueira Fernandes	Ornatus Events Productions
Margaret	Fleegal	Twinbrook Floral Design
Lisette	Florez	Denver Wholesale Florists
Nick	Fronduto	Jacobson Floral Supply, Inc.
Kelvin	Frye	Syndicate Sales Inc.
Claudia	Fuentes	Ayura SAS Eclipse/Pride Flowers
Zoe	Gallina	Botanica International Decor & Design Studio
Pete	Garcia	Pete Garcia Company
Brenda	Garcia	Pete Garcia Company
Beverly	Garcia	Pete Garcia Company
Dave	Garcia	Pete Garcia Company
Kristen	Garza	Belva's Flower Shop
Megan	Gerace	GravityFree Web Design and Marketing
Kristin	Gilliland	Gardens America, Inc.
Victor	Giorgini	Equiflor – Rio Roses
Daniel Yesid	Giraldo Vahos	Komet Sales
Jena	Gizerskiy	Rosaprima
Paul	Goodman	
William	Gouldin	Strange's Florist & Garden Centers
Kees	Gram	Royal Van Zanten
Lisa	Greene	Beach Plum Flower Shop
Rodi	Groot	Sun Valley Floral Farms
Jeanette	Guenther	Kittelberger Florist
Shelly	Hagan	Flowers of Charlotte
Erik	Hagstrom	Albin Hagstrom & Son Inc.
Michelle	Hague	Beneva Flowers & Gifts
Patrick	Hamilton	Rose Hill Flowers
Cynthia	Hanauer	
Corey	Harbour	

FIRST NAME	LAST NAME	COMPANY
Marlin	Hargrove	Pete Garcia Company
Sue	Harteloo	Mill Creek Holly Farms
Don	Harteloo	Mill Creek Holly Farms
William	Hattel	WH Designs Floral Events
Adam	Havrilla	Artistic Blooms, LLC
Linda	Hayek	Four Seasons Flowers & Plants
Vicky	Hayes	FTD, LLC
Jim	Headlee	Pete Garcia Company
Kathy	Headlee	Pete Garcia Company
Michelle	Headrick	Image Floral & Event Design
Corrine	Heck	Details Flowers
Dianne	Heidman	FloraLink
Juan	Henao	Pronto Farms LLC
Sofia	Herrera	Miraflor LLC
Carmen	Higuera	Natural Flowers, Inc.
Robin	Hill	Alaska Wholesale Flower Market
Andrew	Himmelstein	FTD, LLC
Lisa	Holmes	Tiger Lily Florist
Tiffany	Houck	Houck's House of Blooms
Patrick	Houck	Houck's House of Blooms
Jack	Howard	Teleflora, Inc.
Lauren	Howkins	Continental Farms L.L.C.
Oleksandra	Hrunova	Luxury Flowers Miami
William	Huber	Ornatus Events Productions
Ben	Huber	Denver Wholesale Florists
Kenzie	Huber	Denver Wholesale Florists
Tim	Huckabee	FloralStrategies, LLC
Shelly	Huynh	The Orchid Dynasty
Charles	Ingrum	Dr. Delphinium Designs & Events
David	Ivey	
Sharon	Ivey	
Sally	Jablonski	Herbert E. Berg Florist, Inc.
Mauricio	Jaramillo	Sole' Farms
Katherine	Jativa	Bellevue Roses Wholesale

FIRST NAME	LAST NAME	COMPANY
Denise	Jefferies	Bella Florals and More
Valerie	Johnson	Watson's Flower Shop
Nathan	Johnson	Watson's Flower Shop
Karen	Johnson	Schultz Florists
Chris	Johnson	CalFlowers California Assn of Flower Growers & Shippers
Matt	Jones	Smithers-Oasis - North American Operations
Michelle	Jones	Flowers by Michelle
Maria	Jose Sotomayor	Rosaprima
Dhiru	Kapadia	Conroy's Flowers
Sonal	Kapadia	Conroy's Flowers
Kim	Kashman	FreshPath Marketing LLC
Megen	Kassuba	Eastern Floral & Gift Shop Inc
Jessica	Kegerreis	Syndicate Sales Inc.
Barbara	Keller	All A' Bloom
Kathleen	Kennicott	Kennicott Brothers - Chicago
Harrison	Kennicott	Kennicott Brothers - Chicago
David	Kesler	Floral Design Institute
Leanne	Kesler	
Robin	Kilbride	Smithers-Oasis - North American Operations
Camron	King	Certified American Grown
Sally	Kobyliniski	In Bloom Florist
John	Kobyliniski	In Bloom
Amra	Kolasinac	Scent and Violet
David	Kraft	Nanz & Kraft Florist, Inc.
Lydia	Kraft	Nanz & Kraft Florist, Inc.
E. Ramsey	Kraft	Nanz & Kraft Florist, Inc.
Eddie	Kraft	Nanz & Kraft Florist, Inc.
Karin	Krause	American Floral Endowment
Audrey	Kristoff	Flower Clique LLC
Yulianna	Kuraeva	Luxury Flowers Miami
Jackie	Lacey	BloomNet
Bill	LaFever	Bill Doran Company
Ellie	LaFever	Flower Clique LLC
Vonda	LaFever	Flower Clique LLC

FIRST NAME	LAST NAME	COMPANY
Dawn	Larimer	DESIGN MASTER color tool, inc., A Division of the Smithers-Oasis Company
Dwight	Larimer	DESIGN MASTER color tool, inc., A Division of the Smithers-Oasis Company
Juan	Lecuona	Deliflor Latin America
Sandy	Legge	Denver Wholesale Florists
Dave	Legge	Denver Wholesale Florists
Rodrigo	Leiva	Esmeralda Farms
Laurie	Lemek	Floral Balance
Nikki	Lemler	Welke's Milwaukee Florist
David	Levine	Central Square Florist
Jules	Lewis Gibson	Wild Flower Media, Inc./Florists' Review
Doug	Lindamood	George's Flowers
Georgia	Lobban	Lovingly
Daniela	Lopez	Flores Deos Co.
Kelly	Mace	Smithers-Oasis - North American Operations
Guillermo	Mahecha	Icon Selections
Kim	Maher-Wharton	Maher's Florist
Sylvie	Mamias	Union Fleurs aisbl
Michael	Marcum	McNamara Florist, LLC - Design Center
David	Marin	Deliflor Latin America
Gino	Marotta	BloomNet
Carmen	Marquez	Ball SB LLC
Kami	Martin	Flower Clique LLC
Rachel	Martin	Ballard Blossom, Inc.
Juan	Martin Gomez	Rosaprima
Mirella	Martinez Pacheco	Chrysal
Dali	May	Jet Fresh Flower Distributors
Kristi	Mayrand	Stargazers Floral Designs
Matthew	McAnany	FTD, LLC
Erin	McCarthy	Family Flowers
Brian	McCarthy	Family Flowers -McCarthy Group Florists
Kevin	McCarthy	Family Flowers
Nora	McElroy	Newton Greenhouse

FIRST NAME	LAST NAME	COMPANY
Thomas	McElroy	Newton Greenhouse
Lottie	McKinnon	Teleflora, Inc.
Talmage	McLaurin	Sunshine Bouquet Company
Dan	McManus	TeamFloral
Jodi	McShan	McShan Florist
Kees	Meijvogel	Fleurametz
Freddy	Melero	Choice Farms
Martin	Meskers	Oregon Flowers, Inc.
Evan	Mickelsen	FloraLink
Paul	Miller	Sunshine Bouquet Company
John	Miller	Tiger Lily Florist
Marvin	Miller	Ball Horticultural Company
Frank	Mischler	Mischler's Florist, Inc.
Megan	Mitchell	Mitchell's Flowers & Events
David	Mitchell	Mitchell's Flowers & Events
Paul	Molina Gavela	Naranjo Roses SA
Carrie	Moore	Jenny's Floral
Kate	Morris	Dr. Delphinium Designs & Events
Emily	Moth	Emily Conley Moth
Molly	Mullins	WF&FSA
Elvira	Mustafina	Luxury Flowers Miami
Sahid	Nahim	Above All Flowers LLC
Rebecca	Najarian	Vacuum Orna-Metal Company
Sundaram	Natarajan	gotFlowers?
Cathy	Nell	
Terril	Nell	American Floral Endowment
Stephen	Neubauer	Neubauer's Flowers, Inc.
Victor	Ni	Wholesale Glass Vases International
Sandy	Nielsen-Baumann	Nielsen's Florist & Garden Shop
Luis	Nieto Muller	
Tim	Noble	Hortica
Dianna	Nordman	Texas State Florists Association
Sam	Noriega	South Florals LLC
Christopher	Norwood	Tipton & Hurst, Inc.

FIRST NAME	LAST NAME	COMPANY
Marla	O'Dell	FloraCraft Corporation
Ryan	O'Neil	Curate Floral Software
Karen	Oie	Smithers-Oasis - North American Operations
Carlos	Oramas	Gems Group
Fernando	Ortega	Jet Fresh Flower Distributors
Jorge	Ortega	Matina Flowers S.A.S.
Cassie	Osterloth	Wonderland Floral Art and Gift Loft
Andrea	Ozment	Flowerama
Steve	Ozment	Flowerama
Anna	Page	Rose Hill Flowers
Susie	Palazzo	City Line Florist, Inc.
Nicole	Palazzo	City Line Florist, Inc.
Gus	Pappas	Norton's Florist
Cameron	Pappas	Norton's Florist
Mayuri	Parikh	True Client Pro
Sage	Patel	Beneva Flowers & Gifts
Rhoda	Paurus	St. Cloud Floral
Brent	Pemberton	
Dalia	Perez	Blooms to Florist
Melany	Perez	Lovingly
Alejandro	Perez	Komet Sales
Janet	Pline	The Skinny Vase
Juan	Ponce	Dream Farms
Dinesh	Popat	BloomNet
Jolene	Powell	Floral Expressions with Jolene
Michael	Price	Polymine USA Ltd
Cindy	Prichard	Flower Shop Network, Inc.
Sambath	Prom-Chiem	California State Floral Association
Jordan	Prosser	Botanica International Decor & Design Studio
Michael	Pugh	Pugh's Flowers
Melissa	Quintero	Groflowers
Kaitlin	Radebaugh	Radebaugh Florist & Greenhouses
Ana	Ramirez	Asocolflores
Natalia	Reategui	Esmeralda Farms



FIRST NAME	LAST NAME	COMPANY
Matt	Reep	Bill Doran Company - Green Bay
David	Register	FernTrust Inc.
Robbyn	Repp	Petal to the Metal Flowers
Jose	Restrepo	
Sage	Richards	Wood's Flowers and Gifts
John	Richards	DVFlora (Delaware Valley Floral Group)
Nita	Robertson	Wild Flower Media, Inc./Florists' Review
Wendy	Rockcastle	Rockcastle Florist
Keith	Rockcastle	Rockcastle Florist
Tanja	Rodgers	Donner Flower Shop
Liza	Roeser	FiftyFlowers
Jose	Rojas	My Obsession
Jaime	Ruiz	Alfa Brokers
Stacie	Russell	All A' Bloom
Ivan	Salazar	Naranjo Roses SA
Danny	Sanchez	South Florals LLC
Steven	Santos	Natural Flowers, Inc.
Olga	Savchenko	Dragonfly Floristic
troy	schultz	Schultz Florists
Cindy	Scott	Sun Valley Floral Farms
Shelli	Sheppler	Teleflora, Inc.
Laura	Shinall	FreshPath Marketing LLC
Farbod	Shoraka	BloomNation
Lauren	Sierra	The Florist Supply Shop by Decowraps
Jenna	Sleeman	
Michael	Smith	Artistic Designs Unlimited, Inc.
Nick	Smith	In Bloom Flowers
Chris	Smith	Hillside Florist & Gifts
Gary	Snow	Always In Bloom Florist
Renato	Sogueco	BloomNet
Berma	Solange Rubino	Beneva Flowers & Gifts
Augusto	Solano	Asocolflores
Melanie	Spilbeler	FreshPath Marketing LLC
Iryna	Spitzer	My Obsession



# SAF ORLANDO 2022

137TH CONVENTION | SEPTEMBER 6-8 | HILTON ORLANDO | ORLANDO, FL

WORLD CLASS BUSINESS TRAINING, CONNECTIONS AND INSPIRATION.

FIRST NAME	LAST NAME	COMPANY
Anne	Stewart	Smithers-Oasis - North American Operations
JAMES	SUMNER	Belva's Flower Shop
Debra	Sumner	Belva's Flower Shop
Jim	Talarico	Teleflora, Inc.
Alan	Tanouye	Floralife, Inc.
Jenny	Thomasson	Dr. Delphinium Designs & Events
Kelsey	Thompson	Bloom Floral & Home Studio
Rex	Thompson	Continental Farms L.L.C.
Carolina	Tobar	Bellevue Roses Wholesale
Meredith	Tober	Teleflora, Inc.
David	Torres	Denver Wholesale Florists
Juan	Torri	Bellevue Roses Wholesale
Heather	Towne	Flowers By Jennie-Lynne
Derick	Townsend	Syndicate Sales Inc.
Robert	Trimbee	Komet Sales
FJ	Trzuskowski	Continental Floral Greens
Renee	Tucci	Renee Tucci Creative LLC
Bob	Tucker	Miss Daisy's Flowers & Gifts
Gabriela	Uribe	Allure Farms, Inc.
Monica	Vaccari	BloomNet
Michael	Valade	Teleflora, Inc.
Ramona	Valdez Paulino	Beneva Flowers & Gifts
Patricia	Valenzuela	Danziger ""Dan"" Flower Farm
Rob	van der Helm	Royal Van Zanten
Rachael	Vander Heide	Eastern Floral & Gift Shop Inc
Cheryl	Vaughan	Texas State Florists Association
Pamela	Vega	Allure Farms, Inc.
Natasha	Viedt	Rosaprima
Spencer	Vriens	Ensign Wholesale Floral
Mike	Walburn	Smithers-Oasis - North American Operations
Karen	Walker	Kennicott Brothers - Chicago
Lenny	Walker	Kennicott Brothers - Chicago
Laura	Walsh	Smithers-Oasis - North American Operations
ROSS	WEISBERG	Pinnacle Flowers



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WORLD CLASS BUSINESS TRAINING, CONNECTIONS AND INSPIRATION.

FIRST NAME	LAST NAME	COMPANY
Joshua	Wesner	Syndicate Sales Inc.
Victor	West	Vanessa's Flowers
Brian	Wheat	Lafayette Florist, Gift Shop & Garden Center
Lori	Wheat	Lafayette Florist, Gift Shop & Garden Center
Carma	White	Four Seasons Flowers & Plants
Jody	Whitekus	Golden Flowers, Inc.
Lori	Wilson	Flower Clique LLC
Derek	Woodruff	Floral Underground
Ralph	Yack	FloralGive
Ken	Young	Phoenix Flower Shops
Riley	Zuck	Petals & Vines
Martha	Zuck	Petals & Vines