

SAF Orlando 2022 FAQs

Do I have to wear my name badge the entire convention?

Yes. Your name badge gives you access to the SAF convention programs and events and encourages other participants to greet you.

What happens if I lose my name badge?

Stop by the SAF registration desk for a new one.

I've never been before — what if I don't know anyone?

For starters, even if you think you don't know anyone, you actually do— everyone on the SAF staff (easy to recognize — in royal blue SAF logo shirts). Consider them your new best friends, ready to chat and introduce you to other participants throughout the event.

We host a private reception for first time participants on Tuesday evening from 5:30- 6:00 p.m. that will make you feel right at home. Don't be shy — talk to as many people as possible at every event. You'll be surprised by how many new friends and business contacts you'll make.

What should I wear?

In addition to your name badge, of course, “resort casual” is the fashion.

- **Wear “resort casual” to all convention events:** Casual shirts, slacks, shorts, or dresses.
- **Wear “business attire” to Thursday's Stars of the Industry Awards Dinner:** Collared shirts, ties and jackets, pantsuits, or dresses.

Tuesday's First Timer's Reception, President's Welcome Reception and Wednesday's Next Gen Reception are outside so dress comfortably for the weather.

Bring a light jacket or sweater for cool air-conditioned ballrooms and meeting rooms.

Do I really have to show up for the breakfasts at 7:00 a.m.?

Our breakfast buffet line opens at 7:00 a.m. The program promptly begins at 7:30 a.m. The breakfast buffet closes around 8:00 a.m.

You don't have to show up at 7:00 a.m., but if you arrive after 7:30 (but before 8:00 a.m.) you will be able to get breakfast but will miss some of the program. (Don't worry, an SAF staff member will help you find a seat).

What meals are included with a full convention registration?

- **Tuesday:** Light dinner at the President's Welcome Party.
- **Wednesday:** Kick-Off Breakfast and lunch at the Supplier Expo.
 - The SAFPAC Party is a fundraiser that requires a separate ticket.
- **Thursday:** Keynote Breakfast and the Stars of the Industry Awards Reception and Dinner.

Is it OK to slip into educational sessions late?

Yes. You may go in and out of sessions as needed. Please enter and exit as quietly as possible and turn off your cell phone ringer.

How should I organize my time at the convention?

With so many scheduled sessions and events, you have many choices. Highlight the "must attend" programs in this program guide and the convention app. If you are attending with more than one person from your company, "divide and conquer" might be the best approach.

Here's the [full schedule](#) to start planning.

Can I follow SAF's convention on social media?

Absolutely! Follow SAF at:

- [Facebook.com/SocietyofAmericanFlorists](https://www.facebook.com/SocietyofAmericanFlorists)
- [Instagram.com/SocietyofAmericanFlorists](https://www.instagram.com/SocietyofAmericanFlorists)
- Download the [convention app](#)

And please share your convention photos and experiences by **tagging SAF** and using **#safconv**. Post pictures in the Social Lounge on the convention app, too!

Will SAF provide copies of the speaker handouts?

We are doing our part to reduce our environmental footprint, so, with a few exceptions, all handouts are available in the app and available after the event on the SAF website: safnow.org/annual-convention.

Can my partner, child, or family member accompany me at convention?

Absolutely! Convention programs and events require a badge for entry. Evening events are the most popular times to bring guests:

- Tuesday's President's Reception
- Thursday's Stars of the Industry Awards Reception and Dinner and After Glow Party.
- The Outstanding Varieties Exhibit and the Sylvia Cup Design Competition are both popular and are open to the public for free.

Tickets for the convention's breakfasts and evening events are available at the SAF Registration Desk, and we offer a special child rate for meals. [Click here](#) to see all options.

What is the SAFPAC Party?

Join your fellow industry members for drinks, hors d'oeuvres and the "SAF's Got Talent" talent show to support SAFPAC (Wednesday evening from 6:00-7:30) before you head off on your own for dinner (there is no other scheduled event this evening).

Registration is required to attend. Stop by the SAF Registration Desk to purchase tickets.

What are the COVID safety protocols for the event?

If you are experiencing a fever, cough, chills, shortness of breath or other unexplained symptoms, please do not attend convention functions.

What if I have a question or need help? Who can I ask?

Absolutely anyone on the SAF staff (in the blue shirts) — we are ready to resolve any issue that comes up.