

KEY TECHNOLOGY VENDORS



Curate is the easiest way to book more clients, price for a profit, and create simple processes for your business. With Curate, extra data entry, manual invoicing, tracking down payments, and chicken scratch recipes are transformed into one seamless system. Stop worrying. Save time. Price confidently. Love your business again.



we.curate.co/saf
hello@curate.co
(314) 449-9342



Details Flowers Software connects the world's best florists with the finest suppliers around the globe. Details is an all-in-one software solution that combines real-time inventory data, streamlined proposal creation, and easy payment collection for wedding and event florists...and helps suppliers forecast demand and build a loyal client base.



detailsflowers.com
sales@detailsflowers.com
(386) 255-9594



If you are currently operating on the same cookie cutter mass produced florist platform as everyone else in your market, it might be time to break away from the pack. Emerald City Websites offers a limited number of licenses per year and market exclusivity so you can have a true competitive advantage against the competition.

emeraldcitywebsites.com
steve@emeraldcitywebsites.com
(614) 537-8110



Mix and match our floral point of sale, website, and wedding proposal software that was built by florists, for florists. We don't require contracts or per-order fees and our technology is available on your computer, smartphone or iPad.

floranext.com
info@floranext.com
(415) 906-2850





Scan the QR code to be directed to SAF's learning hub, Career Connection, where you will find a collection of videos featuring these cutting-edge technology companies and their products.



One simplified solution to elevate your website, product offering, and employee productivity. Level up from the competition. Perks: beautiful and profitable designs with recipes, exclusive flower bundles, marketing tools, and hands-off website management. One low monthly fee. Powered by the best all-women team in the industry.



Flower Clique

flowerclique.com
hello@flowerclique.com
 (800) 425-4783



At Flower Shop Network, we always put florists first. That's why FSN florists receive 100% of their order value for website orders, with no monthly fees, and guaranteed payment within 72 hours. From custom websites to personalized email campaigns to Google management and more, FSN provides all the tools you need to succeed in today's market. Your passion is designing flowers—let us handle the rest!



florist.flowershopnetwork.com
info@flowershopnetwork.com
 (800) 858-9925



The flower concierge for all your needs
WWW.FRESH-O-FAIR.COM



With more than 30 years of experience in the flower industry, Fresh-o-Fair offers a platform that gives you the opportunity to find the freshest and most beautiful flowers directly from **sustainable and socially conscious farms** in Latin America to your doorstep.



fresh-o-fair.com
info@fresh-o-fair.com
 (786) 220-4836

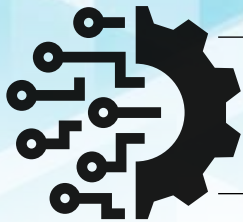


FTD is proud to unveil the best-in-class website platform florists deserve: **Mercury Online**. Powered by Shopify, the web's most powerful e-commerce platform, the site comes loaded with unmatched features and functionality. Built to be faster and more search-friendly, meaning more traffic and higher customer conversions, Mercury Online is a mobile-first user experience where customers can shop right when the mood strikes.



Tour a Mercury Online website





KEY TECHNOLOGY VENDORS



Get profitable with every delivery. Transform your business with a comprehensive cloud service to manage one location or more! Are you still using delivery fees based on zip codes? GotFlowers allows you to calculate delivery fees based on Distance, Custom zones, Order value and Urgency.



gotflowers.com/get-profitable

info@gotflowers.com

(408) 840-3514



HyperVend offers a revolutionary retail automation solution to help companies of all sizes compete in today's digital economy. Using our innovative thermal technology and sleek design, retailers will increase their revenues and boost customer loyalty with every interaction. A HyperVend unit can be used to automate the sale of fresh flowers from the point of purchase to the final delivery location.

hypervend.com

sales@hypervend.com

(954) 780-6391



HyperVend



Today's cutting-edge software solution for florists. Desktop POS, delivery routing, iPad point-of-sale, mobile apps & website. Easily integrates with Shopify, WooCommerce, Big Commerce, Quickbooks & more. No contracts. No hidden fees. Free trial.

onlyiris.com

info@iris-soft.net

(877) 810-4747



Komet Sales provides everything you need, to streamline the operation of your floral business. You can automate; sales, procurement, inventory, e-commerce, accounting tasks, and more, to massively improve your productivity. Call us now on (786) 206-0554 for a demo or if you've any questions!



kometsales.com

sales@kometsales.com

(786) 206-0554





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Sam Smith's Wedding

Arrangement	Flower Qty	Flower Size	Cost per Stem	Cost per Arrangement	Price to Client (incl)	Markup
Bridal Bouquet	1			\$80.00	\$ 98	22.5%
Row - Trained Bouquet	2		\$ 33			
Row - Country Home	2		\$ 33			
Row - Sandalwood	2		\$ 33			
Scissors Plant	2		\$ 120			
Hypericum, Clock Vine	1		\$ 68			

At \$29/ month, Lobiloo is the most affordable floral design software to help you manage your library of flowers, plan and manage your events, order flowers and bill for services.

Use: lobiloo.com/saf2022 to get a 60-day free trial!

lobiloo.com/saf2022

hi@lobiloo.com



Say hello to a partner! Lovingly is more than just a website. We provide you the tools you need plus the support you deserve. You get a high performing website, easy to use point-of-sale, wedding leads-generator, and much more. We help turn online window shoppers into loyal gifters. The result? Increased business for you. And happy gifters who rave about their experience and love their local florist.



loving.ly/partner
 join@lovingly.com
 (800) 533-1787



Above All Flowers

New Bloom Solutions/Above All Flowers connects industry professionals to technologies and business solutions that will assist you in meeting the needs of the ever-changing flower industry. Specialized in supporting innovative companies with brand awareness, networking, website development, and SEO services. Benefit from our years of combined experience and flower industry-specific services tailored to your sector.



newbloomsolutions.com

bloom@newbloomsolutions.com

(305) 975-2725



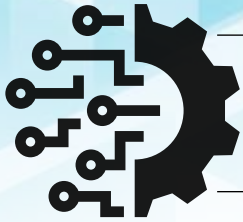
The ultimate emotional response product in the industry. This patented product makes it possible to print messages directly onto the petals of fresh flowers. Having the power of enhancing a flower with a message (logos, pictures, phrases, etc.), it is literally like creating a parallel comparison with greetings cards, where now customers are willing to pay extra for the message to have an emotional response!

speakingroses.com

info@speakingroses.com

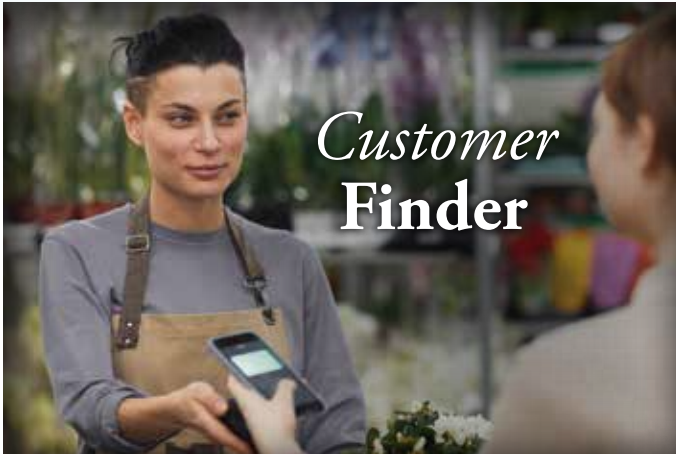
(801) 807-0106





KEY TECHNOLOGY VENDORS

SPECIAL ADVERTISING SECTION



Customer Finder

All the marketing you'll ever need, TeamFloral's 'Total Marketing' program covers your marketing needs by winning new and keeping existing customers. TeamFloral specifically works with floral professionals to help them grow their organic search traffic through proven search engine optimization (SEO) principles.



Teamfloral.com

dan@teamfloral.com
(800) 342-2259

teamfloral
Ready. Set. Grow.



Teleflora's mission is to provide florists with all the tools needed to grow a successful floral business. Our best-in-class technologies, including our award-winning POS and web-hosting solutions, are built to run your business efficiently — connecting you with consumers and the largest network of florists.



MyTeleflora.com

salesadmin@teleflora.com
(800) 720-9407

teleflora.



Started in 2002 by telecom industry executives, TieTechnology was built around the core belief that service is the missing piece of the customer experience. TieTechnology specializes in VoIP business phone service and cloud solutions, providing an array of one-stop solutions that allow customers to seamlessly run their businesses, wherever they are.



tietechnology.com

Jim@tietechnology.com
(941) 313-8950

TieTechnology



True Client Pro is a purpose-built, business management software for wedding and event professionals. The perfect wedding or event starts long before the guests arrive; it starts with expert planning. And expert planning starts with True Client Pro. From the moment a new lead comes in, all the way to day-of reports for your team, True Client Pro handles it all.

trueclientpro.com

hello@trueclientpro.com

True Client Pro