

2022 Annual Convention Registration Rates

Rates include: Close to 15 different Education sessions – choose the sessions you attend targeted to your business needs • First Timers reception • President’s Welcome Party • Next Gen reception • Kick Off Breakfast • Outstanding Varieties Competition Viewing • Keynote Breakfast and Business Session • Supplier Expo Viewing • Sylvia Cup Design Competition Competition Viewing • Stars of the Industry Awards Reception, Dinner and After Glow Party •

Register Now

SAF Membership Level*	Early Bird Rates <i>Available until June 30</i>	Regular Rates <i>Available July - 1 Sept. 5</i>	On-Site Rates
Retailer: Ultimate	\$695	\$795	\$895
Retailer: Premium Plus	\$795	\$905	\$1,025
Retailer: Premium	\$895	\$1,015	\$1,145
Retailer: Standard	\$995	\$1,135	\$1,275
Retailer: Limited	\$1,295	\$1,475	\$1,555
Wholesaler/Supplier	\$695	\$795	\$895
Grower	\$695	\$795	\$895
Educator/Student	\$995	\$1,135	\$1,275
Non-Member	\$1,295	\$1,475	\$1,555
<p>Pay 50% now and 50% on August 15, 2022! Contact aroberts@safnow.org to set up an installment payment plan.</p>			

* In January 2022, SAF adopted [a new tiered member benefit structure](#) for retail members. Current retail members were mapped to a tier comparable to their previous dues rate. Growers, wholesalers, and suppliers receive Ultimate Access tier pricing. If you have questions on your tier, contact SAF’s membership manager Amanda Roberts (aroberts@safnow.org).