

SAF Orlando 2021 FAQs

What are the safety protocols for the event?

In accordance with CDC guidelines, SAF strongly encourages all attendees to wear masks — regardless of vaccination status — while inside convention spaces in the hotel. SAF will have masks available for all attendees.

We will make it easy for you to immediately recognize everyone’s comfort level with social distancing, and convey your own, by providing color-coded stickers you can put on your badge, if you wish.

- Green means “I’m fine with hugs”
- Yellow means “I am fine with fist bumps and handshakes”
- Red means “I prefer a wave.”
- If you don’t want to use the sticker for your name badge, that’s fine too.

If you are experiencing a fever, cough, chills, shortness of breath or other unexplained symptoms, please do not attend convention functions.

Do I have to wear my name badge the entire convention?

Yes. Your name badge gives you access to the SAF convention programs and events and encourages other participants to greet you.

What happens if I lose my name badge?

Stop by the SAF registration desk for a new one.

I’ve never been before — what if I don’t know anyone?

For starters, even if you think you don’t know anyone, you actually do— everyone on the SAF staff (easy to recognize — in royal blue SAF logo shirts). Consider them your new best friends, ready to chat and introduce you to other participants throughout the event. We host a private reception for first time participants on Tuesday evening from 5:15-5:45 p.m. that will make you feel right at home. Don’t be shy — talk to as many people as possible at every event. You’ll be surprised by how many new friends and business contacts you’ll make.

What should I wear?

In addition to your name badge, of course, “resort casual” is the fashion.

- **For daytime activities:** casual shirts, slacks, shorts or dresses.
- **For the Stars of the Industry Awards Dinner, it’s “business attire”:** collared shirts, ties and jackets, pantsuits or dresses.

Do I really have to show up for the breakfasts at 7:00 a.m.?

Our breakfast buffet line opens at 7:00 a.m. The program promptly begins at 7:30 a.m. The breakfast buffet closes around 8:00 a.m. You don’t have to show up at 7:00 a.m., but if you arrive after 7:30 (but before 8:00 a.m.) you will be able to get breakfast but will miss some of the program. (Don’t worry, an SAF staff member will help you find a seat).

What meals are included with a full convention registration?

- Tuesday: Light dinner at the President’s Welcome Party.
- Wednesday: Kick-Off Breakfast and lunch at the Supplier Expo.
 - The SAFPAC Party is a fundraiser that requires a separate ticket.
- Thursday: Keynote Breakfast and the Stars of the Industry Awards Reception and Dinner.

Is it OK to slip into educational sessions late?

Yes. You may go in and out of sessions as needed. Please enter and exit as quietly as possible and turn off your cell phone ringer.

How should I organize my time at the convention?

With so many scheduled sessions and events, you have many choices. Highlight the “must attend” programs in this program guide and the convention app. If you are attending with more than one person from your company, “divide and conquer” might be the best approach.

Can I follow SAF’s convention on social media?

Absolutely! Follow SAF at:

- [Facebook.com/SocietyofAmericanFlorists](https://www.facebook.com/SocietyofAmericanFlorists)
- [Twitter.com/safdelivers](https://twitter.com/safdelivers)
- [Instagram.com/SocietyofAmericanFlorists](https://www.instagram.com/SocietyofAmericanFlorists)
- Download the convention app

And please share your convention photos and experiences using **#safconv**. Post pictures in the Social Lounge on the convention app, too!

Will SAF provide copies of the speaker handouts?

We are doing our part to reduce our environmental footprint, so, with a few exceptions, all handouts are available in the app and also at safnow.org/orlando2021handouts.

Can my partner, child, or family member accompany me at convention?

Absolutely! Convention programs and events require a badge for entry. Tickets for the convention's breakfasts and evening events are available at the SAF Registration Desk, and we offer a special child rate for meals. Evening events are the most popular times to bring guests — Tuesday's. President's Reception and Thursday's Stars of the Industry Awards Reception and Dinner and After Glow Party. The Outstanding Varieties Exhibit and the Sylvia Cup Design Competition are both popular and are open to the public for free.

What is the SAFPAC Party?

Join your fellow industry members for drinks, hors d'oeuvres and cornhole to support SAFPAC before you head off on your own for dinner (there is no other scheduled event this evening). Registration is required to attend. Stop by the SAF Registration Desk to purchase tickets.

What if I have a question or need help? Who can I ask?

Absolutely anyone on the SAF staff (in the blue shirts) — we are ready to resolve any issue that comes up.