

How I Did It: Profiles in Change, Grit and Perseverance

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Syndicate Sales



September 21-23 | Loews Royal Pacific Resort

Reconnect. Recharge. Get Inspired.



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Liza Roeser
Fifty Flowers



FiftyFlowers™ 



WHAT THE F?

H O W D O W E G E T

R I D

O F F E A R ?



RESPOND

VS

REACT



" I KNOW... "

Do!

WHO DO WE WANT TO BE
WHEN THIS ALL ENDS?

WHAT DO WE WANT TO DO IN
ORDER TO GROW THROUGH
THIS?

WHERE DO WE WANT TO BE
WHEN THIS IS OVER?

EXAMPLES

CREATIVE IN QUARANTINE

#SAVETHEGROWERS



R E S P O N D

I K N O W . . .

D O !



“The only thing we have to fear
is fear itself.”

- FRANKLIN D ROOSEVELT

R E S P O N D

I K N O W . . .

D O !



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Pat Dahlson
Mayesh Wholesale





**WE'RE
OPEN**







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Derek Woodruff
Underground Floral











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Question and Answer Session