Bill Doran Company

November 26th, 2019

This October, Bill Doran Company launched a new initiative to encourage employee participation in giving back to the communities in which they work. A team was put in place to develop a program that selects charities, provides guidelines to all individual Bill Doran locations and facilitates donations to the chosen charities. This exciting new program is named Doran*Donate.*

The kickoff event was a Breast Cancer Awareness campaign in October. Bill Doran Company purchased 500 t-shirts for this event and all employees were invited to make a $10 donation. In return, they received a Pink Doran*Donate* t-shirt. The t-shirts were to be worn as the official uniform each Wednesday throughout October. Additional t-shirts were on-hand for customer purchase so that they too could participate in supporting this important cause. Because Bill Doran Company purchased these t-shirts,100% of the dollars collected were donated to The Dana Farber Cancer Institute, an organization that works to assist in the treatment and research efforts of this devastating disease. Bill Doran Company wrote a check in the amount of $5,000 for this worthy cause!

The Doran*Donate* program will incorporate another initiative that has been in place for 15 years. Bill Doran Company employees have been contributing to The Fernando Borrero Caicedo Foundation in Colombia through weekly payroll deductions, if they elect to do so. This foundation provides day-care and education for the children of farm workers in Columbia. Bill LaFever, owner of Bill Doran Company, is passionate about this foundation's important work and has encouraged employee participation with an employee gift match. The program will continue and is now enhanced by adding local and regional programs within Doran*Donate*.

I would like to extend a heartfelt thank you to all the employees and customers that supported our Breast Cancer Awareness initiative by purchasing a Pink Doran*Donate shirt. I am so appreciative of your ongoing support of the Fernando Borrero Caicedo Foundation and am delighted in the participation of our first* Doran*Donate program. I look forward to seeing what we accomplish together in the future.*

Bill LaFever



Bill Doran employees are already hard-at-work on their December program: Collecting Coats for local charities. Employee response has been fantastic!



DORAN Donate