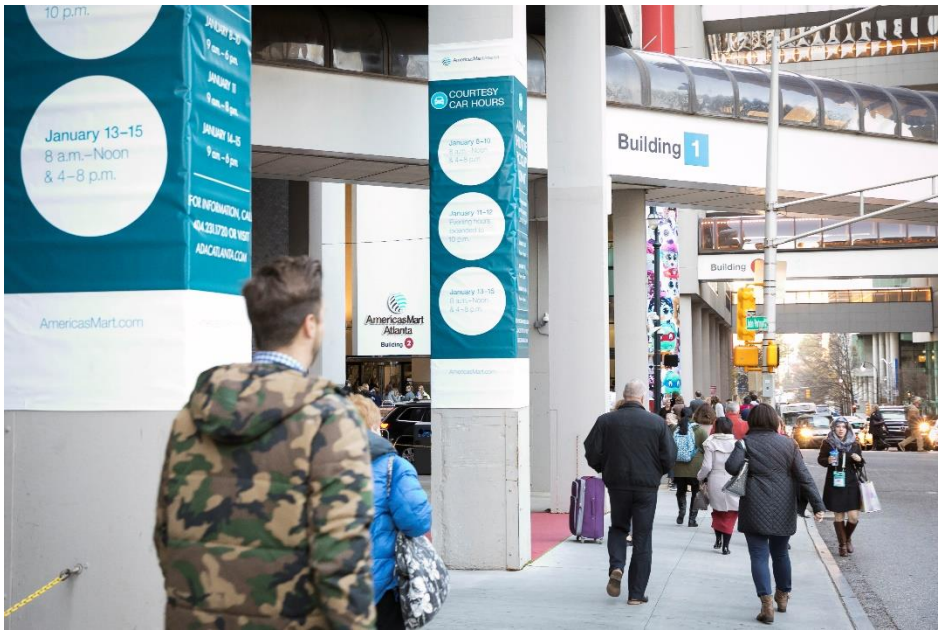
FOR IMMEDIATE RELEASE

CAMPUS CHANGES AND ENGAGING PROGRAMMING BRING EXCITEMENT TO THE ATLANTA INTERNATIONAL GIFT AND HOME FURNISHINGS MARKET® IN JANUARY 2020

ATLANTA – October 4, 2019 – The Atlanta International Gift and Home Furnishings Market® kicks off International Market Centers' 2020 trade show year with an exciting week of new product introductions, new showroom presentations and an engaging line up of tastemaker events, educational seminars and industry celebrations. The Winter 2020 market presents more than 8,000 brands January 14-21, 2020 at AmericasMart® Atlanta.

"The 2020 Winter Market in Atlanta sets the tone for IMC's trade show year," said Bob Maricich, IMC chairman and CEO. "With a reimagined marketplace, star-studded programming and trendsetting introductions by our exhibitors, this market launches a year of not-to-be-missed events."



Buyers enter the AmericasMart campus for The Atlanta International Gift & Home Furnishings Market

GROWING AND ADAPTING RESOURCES

Winter 2020 ushers in updates across the Atlanta market's more than 1,000 home décor and gift permanent showrooms and 3,300 temporary exhibits.

The Atlanta NEXT campaign, which in its First Phase sees a remerchandising of the home décor and open-year-round showrooms at AmericasMart, sparks momentum for an expected 75+ campus-wide new, expanded and relocated showrooms. The Home Décor resources, including lighting, accent furniture, rugs, wall décor, casual furniture, linens and more, are presented in 300 showrooms on 12 floors. The Gift Collection features 19 floors of Gift and specialty categories such as Gourmet & Housewares, Tabletop & Gift, The Gardens, Children's World and Seasonal / Gift in more than 700 showrooms. *(NOTE: Follow Atlanta NEXT showroom relocations and campus changes online at AmericasMart.com/AtlantaNEXT.)*

The Temporaries – operating January 15-19, 2020 – present more than 30 merchandise neighborhoods located throughout the AmericasMart campus. Of note is six expanded LUXE categories driven by the Winter Market debut of Boutique LUXE. Additionally, 2020 marks the first Winter Market appearance of the rebranded Outdoor Living and Seasonal / Gift categories which launched in July.

MUST-SEE PROGRAMMING AND AMENITIES

Winter 2020 programming adds additional excitement to the market, most notably highlighted by the first-ever staging of Gift for Life's Party for Life fundraiser in connection with the Atlanta market. The industry celebration takes place on Wednesday, January 15, 2020 at the Fernbank Museum with designer Thom Filicia serving as Honorary Event Chairman and recognition of Anne McGilvray who will be presented with the Chuck Yancy Lifetime Achievement Award.

The Shop the Show program returns in January for a fourth season with five influencers who will update buyers on top trends as they explore the market, share their shopping experiences and connect with designers and retailers at demonstrations and events. Trend predictions and Q&As with the influencers will be shared on the markets' social media channels and blog as planning tools for attendees.

The market's signature programming promises an engaging lineup ranging from presentations by celebrity chefs and tastemakers to business experts sharing actionable tips and more. It also

celebrates the launch of Sherwin-William's Color of the Year with an industry party decked out in the trendsetting hue. A full list of market events will be revealed at a later date.

Digital tools allow buyers to pre-plan their tip to the market. New and returning buyer pre-registration is available now at AmericasMart.com/registration allowing buyers to obtain "FastBadges" to expedite the onsite registration experience plus information about the market, special events, new products and more. Buyers can book flights, reserve hotel rooms and reserve parking all at discounted rated at AmericasMart.com/travel. The AmericasMart App allows attendees to navigate the campus with turn-by-turn directions; save must-see exhibitors, events and specials; set up a budget for market and track spending; take notes; get real-time information about market happenings; learn about upcoming events and exciting news through social alerts; and locate on-site amenities.

For the Winter 2020 staging of The Atlanta International Gift and Home Furnishings Market, showrooms are open Tuesday, January 14 – Tuesday, January 21, 2020 from 9 a.m. – 6 p.m. (select showrooms are open until 8 p.m. on Thursday, January 16 and Friday, January 17) and temporaries are open Wednesday, January 15 – Saturday, January 18, 2019, 9 a.m. – 6 p.m. and Sunday, January 19, 9 a.m. – 2 p.m.

The Atlanta International Gift and Home Furnishings Market is a leading wholesale marketplace housing the nation's largest gift product mix complemented by a broad selection of home décor, featuring more than 8,000 brands across all categories. Held semi-annually at AmericasMart Atlanta, the Market attracts retailers and designers from every U.S. state and more than 60 countries. For more information, visit AmericasMart.com.

About International Market Centers: International Market Centers (IMC) is the world's largest operator of premier showroom space for furniture, gift, home décor, rug, and apparel industries. International Market Centers owns and operates nearly 20 million square feet of world-class exhibition space in High Point, N.C., Las Vegas and Atlanta. IMC's mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furniture, gift, home décor, rug, and apparel industries. For more information on IMC, visit IMCenters.com.

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Media Contacts
Chelsea Peabody Bohannon, 404.220.2141 or cbohannon@imcenters.com
Cathy Steel, 203.340.9251 or csteel@imcenters.com