



2019 Outstanding Varieties Competition Rules and Regulations

Please read the following carefully. SAF reserves the right to exclude any entry from the competition that does not meet all conditions as specified below.

WHEN: September 18-21, 2019 at the 135th Annual SAF Convention
WHERE: Ritz Carlton Amelia Island, Amelia Island, FL
INFORMATION: Contact Laura Weaver at 1-800-336-4743 x221; lweaver@safnow.org

Entry forms must be received at SAF headquarters by Friday, August 23, with full payment.

- To be eligible for the competition, the entered variety must currently be available on the commercial market. **No test varieties are permitted in this competition.**
- Chrysal Americas is the official sponsor of the 2019 Outstanding Varieties Competition. Chrysal Americas hydrating and preservative products are available for use by exhibitors during the duration of the competition. **The Chrysal Americas products supplied are the only products of this kind that can be used during the competition.**
- It is recommended that exhibitors prepare and set up their own entries. Company representatives responsible for setting up entries are required to check-in with the Outstanding Varieties coordinators upon arrival at the hotel to receive instructions.
- Upon arrival, each exhibitor will be required to sign a document agreeing to abide by all of the rules and regulations of the competition.
- Printed materials of any kind supplied by exhibitors are prohibited during the competition. This includes but is not limited to promotional materials, props or special signage. Only SAF approved and designated materials may be displayed.
- Decorative materials or other non-perishable supplies of any kind used in floral design are prohibited during the competition. This includes but is not limited to paints, sprays, foam, wire, ribbon, dyes, tints or other similar supplies.
- Entries that have been dyed or tinted in any way will not be permitted to enter the competition.
- Knives and cutting tools generally found in any floral industry business may be used during set-up of the competition. Mechanical devices or tools of any kind are prohibited during the competition.
- Fresh flower and decorative foliage entries will consist of no more than 24 stems of the variety. SAF reserves the right to admit and display the entry if less than the maximum number of stems (24) are available.
- Flowering, foliage and bedding plants must be displayed in non-decorative packs or pots. Three samples of the variety must be provided, and samples may be of mixed form at the discretion of the exhibitor. SAF reserves the right to admit entries if less than the required number of sample (3) are available.
- SAF will provide adequate workspace, knives, access to water, floral preservatives and standard containers for preparing and displaying fresh flowers and foliage.
- SAF will maintain the product during the duration of the competition according to currently accepted procedures for proper care and handling of floral products.
- SAF reserves the right to withdraw from the competition any product deemed unacceptable for display. No refunds will be made for product that is determined to be unacceptable.
- SAF reserves the right to not issue Best in Class Ribbons when there are less than 3 entries in a class.
- SAF and the Outstanding Varieties Coordinators have the final authority to resolve disputes in a way they feel supports and honors the integrity of SAF, The Outstanding Varieties Competition and individual exhibitors.

SAF'S 2019 OUTSTANDING VARIETIES COMPETITION



SPONSORED BY:

2019 Outstanding Varieties Competition Procedures

- There is ***NO LIMIT*** to the number of varieties that can be entered in the competition.
- Preparation for the competition will take place on Monday and Tuesday, September 16-17 from 8 a.m. to 5 p.m.; and Wednesday, September 18 from 8 a.m. to 10 a.m. All entries must be completely set up by 10 a.m. on Wednesday September 18. ***There are no exceptions to this rule.***
- SAF will decide on the final placement of entries in the competition.
- Any entry not set up by an exhibiting company by 10 a.m. on Wednesday, September 18 will be set up by SAF. The exhibiting company will be charged a set-up fee of \$50 for each entry SAF must set up.
- NOTE: All entries set up by SAF will be done by a floral professional.
- Products entered into the competition will be delivered to the hotel on the morning of Saturday, September 14 in a refrigerated truck where they will be stored until set up begins on Monday, September 16.
- Delivery method and delivery expenses for shipping products are the responsibility of the exhibiting company.
- Upon receipt of entry forms and payment, exhibitors will receive neon green labels that should be placed on the outside of the shipping boxes. These labels will help SAF quickly identify product for the competition versus product being donated for the SAF Amelia Island 2019 convention. ***Please be sure to display these neon green labels on the outside of your boxes.***
- Entry fees are payable with submission of the entry forms to SAF. Fees for entries canceled on or before August 1, will be refunded less a 15% administrative charge. ***No refunds will be made after August 23.***
- Substitutions for paid entries will be accepted until August 23. ***Absolutely no substitutions will be accepted after August 30 or on site in Amelia Island.***
- Refunds or credits will not be issued for damaged product, product not exhibited or product that does not arrive before set up deadline.

No entries will be accepted after August 30, 2019. NO EXCEPTIONS.



OUTSTANDING
VARIETIES
COMPETITION

2019 Outstanding Varieties Competition

Judging Guidelines

- Each variety entered in the competition is judged on its own merits on five distinct areas. Each of the five areas being judged is worth up to 10 points each. Therefore, a maximum of 50 points can be earned for each entry.
- The five areas being judged for each entry are:
 - Color and commercial appeal (10 points)
 - Stem & foliage (10 points)
 - Bloom form (10 points)
 - Bloom size (10 points)
 - Overall quality/presentation (10 points)
- Judging will be conducted by three different sets of judges. Each set of judges will consist of a grower, retailer and wholesaler and will judge only a specific category.

The three categories for judging purposes are:

- ❖ Roses/Spray roses/Garden roses
 - ❖ All Other Fresh Cut Flowers
 - ❖ Bedding Plants, Flowering Plants and Foliage
- The score for each entry will be determined by averaging the total scores of the three judges in each judged group. There is no predetermined number of red or blue ribbons that may be awarded.

Blue ribbons are awarded to entries scoring 42-50 points.

Red ribbons are awarded to entries scoring 34-41 points.

Entries receiving a score of 33 or below will not be awarded ribbons.

- **Best in Class** will be awarded to the highest scoring entry in each of the 13 entry categories. (See Rules and Regulations). In case of a tie, the judges will determine the “Best in Class” from among the tied entries. SAF reserves the right to not issue Best in Class Ribbons when there are less than 3 entries in a class.
- **Best in Show** will be judged from the 13 Best in Class award winners. All nine judges will be involved in selecting the Best in Show entry. In case of a tie, the judges will determine the “Best in Show” from among the tied Best in Class entries.

IMPORTANT INFORMATION:

*Judging will take place from 2:00 – 6:30 p.m. on Wednesday, September 18, 2019.
No admittance in the competition room will be allowed after 10:00 a.m. on Wednesday.
Scoring and ribbon placement will occur Wednesday evening.*

General admittance to the competition room will begin on Thursday, September 19 following the Kick-Off Breakfast. At that time, all ribbons will be on display, as well as the handout of ribbon winners.

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2019 Outstanding Varieties Competition Entry Form

One entry per form. Please photocopy this form for additional entries.

Name of Company: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Telephone Number: _____

Fax Number: _____

E-Mail Address: _____

Company Web Address: _____

Please complete all sections for each variety. Return to SAF by August 23.

- Check here if you prefer to set up your own entries.
- Check here if you desire SAF to set up your entries (All entries are set up by a floral professional) – NOTE: An additional \$30 fee will be charged per entry (see reverse of this form).
- Check here if you will provide extra product for the Convention decorations.

Please type or print neatly. * Note: ALL fields must be completed for the application to be accepted.

Variety /Cultivar Name:*	
Species/Denominational Name:*	
Common Name/Industry Trade Name/AKA:*	
Hybridizer/Originator: *	
Product for Competition Grown by:*	
Check One Category* <ul style="list-style-type: none"><input type="checkbox"/> Cut Rose<input type="checkbox"/> Cut Garden Rose<input type="checkbox"/> Cut Spray Rose<input type="checkbox"/> Cut Dianthus<input type="checkbox"/> Cut Chrysanthemum<input type="checkbox"/> Cut Bulb Flower<input type="checkbox"/> Cut Alstroemeria<input type="checkbox"/> Cut Gerbera<input type="checkbox"/> Other Cut Flower<input type="checkbox"/> Decorative (Cut) Foliage<input type="checkbox"/> Potted Flowering Plant<input type="checkbox"/> Potted Foliage Plant<input type="checkbox"/> Bedding Plant	<u>THE INFORMATION BELOW WILL BE SEEN BY THE JUDGES:</u> <i>Unique Properties: (20 words or less)</i> <i>Please DO NOT list COMPANY or VARIETY NAME in Unique Properties.</i> <i>Estimated Consumer Vase Life:</i>

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Entry Fees – 2019 Outstanding Varieties Competition

SAF Members:

_____ Entries x \$120 per entry **by August 23** \$ _____
If SAF is to set up entries, please include fee below.
_____ Entries x \$30 fee per entry for set up \$ _____

August 23-August 30. No entries will be accepted after August 30

_____ Entries x \$155 per entry \$ _____
If SAF is to set up entries, please include fee below.
_____ Entries x \$30 fee per entry for set up \$ _____

Non-Members:

_____ Entries x \$360 per entry **by August 23** \$ _____
If SAF is to set up entries, please include fee below.
_____ Entries x \$30 fee per entry for set up \$ _____

August 23-August 30. No entries will be accepted after August 30

_____ Entries x \$395 per entry \$ _____
If SAF is to set up entries, please include fee below.
_____ Entries x \$30 fee per entry for set up \$ _____

Total Enclosed \$ _____

Please choose a payment option:

- Check enclosed. **Payable to SAF.**
- Visa Mastercard American Express

Card Number: _____ Expiration Date: _____

Cardholder Name: _____

Cardholder Signature: _____

Return by August 23, 2019 to:
ATTN: Laura Weaver, lweaver@safnow.org
FAX: (703) 836-8705 **OR**
Society of American Florists
Outstanding Varieties Competition
Attn: Laura Weaver
1001 N. Fairfax Street, Suite 201
Alexandria, VA 22314

***Faxed entries paid by check are not considered entered until the check has been received.**

IMPORTANT NOTE: Signature on this form indicates your acceptance of the 2019 Outstanding Varieties Competition Rules and Regulations, and allows SAF the right to photograph entries and use such photos at its discretion. Signature on this form indicates that the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's participation in the competition and for injury or damage to exhibitor's displays, product, equipment and other property brought upon the premises of the Ritz Carlton Amelia Island. Signature on this form indicates that the exhibitor shall indemnify and hold harmless The Resort agents, and employees and the Society of American Florists' agents, employees, directors and membership from any and all such losses, damages and claims. **Entries will not be accepted if this form is not signed below.**

Signature: _____ **Date:** _____

Please Print Name: _____

Company name: _____

No entries will be accepted after August 30, 2019. NO EXCEPTIONS.