A NEW wedding rose called Ella™

named in honour of Lady Gabri*ella* Windsor's marriage to Thomas Kingston

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- David Austin Roses are delighted to introduce a new ivory wedding rose called **Ella™** (Auswagsy), named in honour of Lady Gabriella's marriage to Thomas Kingston at St George's Chapel, Windsor on Saturday, 18th May 2019.
- Lady Gabriella, also known as 'Ella' to friends and family, was delighted to include this new David Austin rose within her bridal bouquet and other wedding arrangements, which were created by eminent British floral designer, Paul Thomas.
- The 'Ella' rose will join other beautiful varieties within David Austin's cut rose collection, which have featured in previous royal weddings and have become some of the most sought-after bridal roses in the world.
- The epitome of understated style, Ella's creamy, ivory petals unfurl into a beautiful ruffled bloom with a central cluster of golden stamens. Her pure simplicity and fresh scent with notes of citrus and cucumber, makes her the perfect choice for a wedding.

"We are delighted to name our new cut rose, Ella, in honour of Lady Gabriella's marriage to Thomas Kingston. Lady Gabriella's bouquet is the first bridal bouquet to feature the new Ella rose, which is a tremendous honour for us all. We hope this will be the first of many weddings where Ella's beauty will be admired and loved. My father would be extremely proud to see his lifetime's work bringing great joy to such a special and momentous occasion." David J C Austin, Managing Director.

Editor's notes:

- Heritage: David C H Austin OBE (1926 - 2018) dedicated his life to creating the most beautiful rose – initially for the garden and subsequently, with the driving force and support of his son David Junior, for special events and occasions.

- The vision of David Austin's Wedding & Event Roses is to develop varieties specifically for the cut flower market, which are available all year round, whilst retaining the beauty, fragrance and charm that has become so recognisable in the garden roses.

- The first group of David Austin cut roses was released in 2004 and like the garden roses, they were a very different proposition to the standard hybrid tea rose. Today, David Austin cut roses are considered to be some of the most prestigious and sought-after wedding and event roses in the world and have been used to celebrate the most intimate of private occasions through to the most prestigious of wedding ceremonies showcased on a global stage.

Ella – a NEW David Austin Wedding & Event Rose

- Ella™ (Auswagsy) is available throughout the year, to special order from florists and wholesalers around the world.

- For further help and information about sourcing 'Ella' please contact cutroses@davidaustin.co.uk or visit www.davidaustin.com

Suggested Social Media tags:

@davidaustinweddingroses, @theroyalfamily @paulthomasflowers, @hugoburnand @ella_marina_w , @ladyelizabethanson @christiana_bell
#ellarose #partyplanners #ladyelizabethanson #davidaustinweddingroses

For high resolution images or further information, please contact:

Jo Bird – Marketing & PR
David Austin Wedding & Event Roses
Tel: +44 (0) 1902 376 349
Mobile: +44 (0) 7970 115252
Email: jo.bird@davidaustinroses.co.uk
Website: www.davidaustin.com

@davidaustinweddingroses



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