For immediate release

EthylBloc™ Sachets Inhibit Adverse Effects from Ethylene and Protect the Supply Chain

EthylBloc™ Sachets keep flowers and plants fresh during transport and storage.

KENT, OHIO – April 2019 – OASIS® Grower Solutions, a division of Smithers-Oasis Company, offers its EthylBloc™ Sachets, a patented, EPA approved ethylene action inhibitor designed to keep flowers and plants fresh during transport and storage.

EthylBloc™ sachets inhibit the negative effects of ethylene (the natural gas produced by plants, flowers, fruits and vegetables) including premature wilting, leaf yellowing, premature opening and premature death.

Intended for use by professional growers, wholesalers, nursery, greenhouse growers and retail florists, EthylBloc™ technology is a powder, that when dampened, releases a gas that helps extend the life of fresh cut flowers, potted plants, bedding plants and foliage plants.

"The negative effects of ethylene have been estimated to cause up to 30 percent of floriculture crop losses due to dull colors, leaf abscission, petal drop and aging," said Jeff Naymik, global marketing manager, Oasis Grower Solutions. "The EthylBloc™ technology works naturally to counteract ethylene damage and to keep cut flowers and plants fresh throughout the supply chain."

EthylBloc™ technology works by blocking the negative effects of ethylene by binding to the ethylene receptors in the flower or plant. EthylBloc™ sachets leave no trace or residue.

With a solution for the entire plant journey, OASIS® Grower Solutions products include plant propagation Rootcubes®, Terra Plug, Fertiss®, PlantPaper, Horticubes®, OASIS® Easy Plant System, hydroponic fertilizer, SOAX® Advanced wetting agent, disease control and greenhouse cleaners. It also offers an ecologically sustainable (eS) line of products.

Oasis Grower Solutions provides for the strong, healthy, clean start and post-harvest care and handling of plants and flowers throughout their lifecycle to ensure the best

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consumer experience. The entire plant journey includes the breeder, propagator, growers, retailers, distributors and finally, the end consumer.

About Smithers-Oasis
Smithers-Oasis' global expertise of the plant and flower business stretches from propagation to presentation. With locations in 20 countries and resources around the world, Smithers-Oasis manufactures floral foam products, postharvest products, growing media and flower arranging supplies for the floriculture industry. OASIS® and FLORALIFE® are two of the company's most recognized brands founded in 1954 and 1938, respectively. With more than 60 years of experience with foaming technology, Smithers-Oasis also develops specialty foams for a wide variety of applications including packaging, impression, absorption and molding. The company's driving purpose is "to help people express and experience emotion by adding value to flowers and plants." Smithers-Oasis, a privately owned company, is headquartered in Kent, Ohio, USA.

For more information on EthylBloc™ sachets, contact Global Marketing Manager, Jeffrey Naymik at jnaymik@smithersoasis.com or visit www.oasisgrowersolutions.com.

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Photo caption: EthylBloc™ Sachets keep flowers and plants fresh during transport and storage.

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