Press Release

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FloristWare is pleased to provide Jackson High School and Cumberland Perry AVTS with POS software free of charge to help them better prepare their students for a career in the flower business.

Jackson High and Cumberland Perry are just two of several schools whose students are using a special educational version of FloristWare which is available, free of charge, to institutions offering floral design and florist training programs.

“We feel very fortunate to have FloristWare for our students to use. Having this hands-on POS experience gives our graduates an advantage when looking for employment because florists know it will reduce their training time once hired,” explains Roy J. Dria of Jackson High. “I couldn’t imagine teaching without it.”

“I had little experience with a POS but with FloristWare you don’t need experience, it is very user friendly. FloristWare has a great way to track inventory, keep track of customer needs, marketing is a breeze and it even has a time clock! FloristWare has been a great help to our horticulture program,” says Malena Perry, CPATVS Horticulture Instructor.

“We began this program a few years ago and have had consistently positive feedback from educators, who know that being able to train their students on the business side of being a florist is just as important as training them in floral design,” says Mark Anderson, President of FloristWare.

“We also hope to help their future employers by ensuring these students are starting their careers with a fuller range of business skills. Having POS experience gives them that extra tool in their toolbox, and its one that owners and managers really appreciate.”

A variety of schools - from small floral design schools to community colleges - are already using FloristWare in the classroom and, in some cases, in their associated training stores. If you are with a school or college and are interested in learning more please contact Mary Ann Stewart at 1-888-531-3012 x704.

About FloristWare

FloristWare is a complete software system for florists – a powerful, affordable and easy-to-use point-of-sale/shop management system designed from the ground up for the retail floral industry. It saves time and money by streamlining and simplifying many of the time-consuming and repetitive tasks involved in running a flower shop. It also increases sales and profits while helping florists provide a higher level of service that garners them raving fans.

If you would like more information please contact Mary Ann Stewart by calling 1-888-531-3012 x704.

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