General / media release

March 27, 2019

Sunburst Farms has Reached an Agreement to Acquire Certain Assets of DVFlora Miami, a division of the Delaware Valley Floral Group.

Sunburst Farms has reached an agreement to acquire certain assets of DVFlora Miami, a division of Delaware Valley Floral Group, Inc. (DVFG). The acquisition will be completed on April 1, 2019. DVFlora Miami is an Import Distributor serving customers nationally from their Miami, Florida location.

Sunburst Farms is one of the most recognized companies in the floral industry and has been in business for over 50 years. All DVFlora Miami sales associates will be joining Sunburst Farms, along with most of the remaining DVFlora staff. Marlene Mitchell, Vice President of Sunburst Farms commented, "We are delighted to welcome the team and customers of DVFlora Miami to Sunburst Farms. Our two companies share a customer-first culture and we look forward to the benefits combining our two companies will bring to the market and our customers".

Jack Chidester, DVFG's CEO, stated: "We are enthused with the opportunity to have our DVFlora Miami staff join the team at Sunburst Farms. Having DVFlora Miami join Sunburst Farms will create a robust company with enhanced farms and products for all of our customers. We believe this will create new benefits for our customers and staff. We will be working with the Sunburst team with the transition".

About Delaware Valley Floral Group:

Delaware Valley Floral Group, a family-owned business, is one of the largest floral distribution companies in the United States. The company has three operating divisions including DVFlora, FreshBlooms, and Flower Transfer Logistics. With corporate headquarters located in Sewell, New Jersey, the company also operates out of facilities in Baltimore, Maryland; Richmond, Virginia; Edison, New Jersey; Wilkes-Barre, Pennsylvania; Cranberry Township, Pennsylvania; Syracuse, New York; East Berlin, Connecticut; Shrewsbury, Massachusetts; and Oxnard, California.

About Sunburst Farms:

Sunburst Farms is a leading grower, importer and distributor of fresh cut flowers from all over the world. For over 50 years, the brand Sunburst Farms has been synonymous with a commitment to providing premium quality floral products and value-added customer-centric services.