



RISE & SHINE



Do you love talking about flowers and floral design? Do you present programs to garden clubs or other professionals? Come talk shop with experts from Professional Floral Communicators – International (PFCI).

Share ideas, gather insight and pick up practical tips to improve your presentations as you rotate through four discussions during the 90-minute roundtable session. After a few minutes, we'll switch tables and discussion topics.

WHEN

Wednesday, July 5, 2017
7:30 - 9 a.m.

WHERE

In conjunction with the AIFD National Symposium 2017

Washington State Convention Center
705 Pike St., Seattle, WA 98101
Room 603, 6th Floor

FEATURING:

- ▶ **Promoting Your Event or Program through Social Media** with David Kesler, AIFD, PFCI
- ▶ **PFCI — What's in It for Me?** with Lisa Weddel, AAF, AIFD, PFCI
- ▶ **How to Compile the Presentation & Publication Points for the PFCI Application** with Theresa Colucci, AIFD, PFCI
- ▶ **Tips for Your PFCI Audition** with D Damon Samuel, AAF, AIFD, NAFD, NMF, PFCI

MORE INFORMATION

safnow.org/pfciataifd

703-838-5216

PFCl@safnow.org



PFCI Rise & Shine: Speechless in Seattle | Registration Form

RETURN REGISTRATION FORM WITH PAYMENT

MAIL SAF c/o PFCI 1001 N Fairfax St., Suite 201, Alexandria, VA 22314

TEL 703-838-5216 | FAX (703) 836-8705 | EMAIL pfci@safnow.org



NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TEL _____ EMAIL _____

FEE INFORMATION

AIFD Symposium registration does not include registration for "PFCI Rise & Shine: Speechless in Seattle" AIFD symposium registration is not required to attend "PFCI Rise & Shine: Speechless in Seattle"

- PFCI Member fee: Complimentary
- Seminar fee before June 22: \$50
- Seminar fee after June 22: \$75

PAYMENT OPTIONS

- Check Payable to SAF
- AMEX MasterCard Visa
- Call for my Credit Card Number

NAME ON CARD _____

CC # _____

EXPIRATION DATE _____ CVC CODE _____

SIGNATURE _____