



SAF 132nd ANNUAL CONVENTION
 Society of American Florists
 September 22, 2016
 Ritz Carlton Kapalua, Maui, HI

DISPLAY SPACE APPLICATION AND CONTRACT

Tabletop exhibitor, hereby submit our application and contract to participate in the SAF Annual Convention Supplier Showcase. In making this application and executing this contract, by our signature, we hereby agree to the Rules and Regulations named herein. (Complete the below information as you wish it to be published.)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____

E-mail: _____

Company Contact for Exhibit: **(ON SITE)** _____

Email for on site contact: _____

LIABILITY

The **Society of American Florists** shall not be responsible for any loss, damage, theft or injury that may come to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibitor contract; and the Exhibitor, on signing, agrees to indemnify same against any and all claims for such loss, damage or injury. The Society of American Florists does not provide any security services or personnel for the exhibit area during or subsequent to the period covered by the exhibitor contract.

Any damage to the building due to carelessness of the Exhibitor must be paid for by the Exhibitor. Also, the **Society of American Florists** shall not be responsible for any damage to the Exhibitor's business for failure to provide space for the exhibit, for the removal of same, or for failure to hold the SAF Annual Convention.

The Exhibitor agrees to abide by the following rules and regulations for the SAF Annual Convention. Any deviation, without the express permission of SAF may result in removal from the show and loss of monies paid.

RULES AND REGULATIONS

1. Tabletops may be set up beginning at 11:30 a.m. on Thursday, September 22, 2016. All tabletops should be fully set up and ready for business by 2:30 p.m. Tabletop locations will be assigned ahead of time. Failure to occupy space contracted in no way relieves Exhibitor of the obligations to pay the full rental charge for such space. The Convention may take possession of any unoccupied space and may, at its discretion, re-let it on such terms as it may deem advisable. Cancellations received prior to September 1, 2016 are subject to a 50% cancellation service fee with the balance refunded. Cancellations after this date shall not be refunded.
2. No part of the display will be packaged, pre-packed or removed, or any other form of display dismantling, done prior to 5:15 p.m. on Thursday, September 22.
3. All displays must conform to the size of a 6 foot tabletop and must not be of such nature or arrangement as to obstruct the view or interfere with exhibits of others. SAF reserves the right to move Exhibitors not complying with the above conditions.
4. Behavior in a disorderly, abusive or other manner not generally acceptable to the general public will not be permitted.
5. The company or individual whose name appears on this contract takes responsibility for any and all individuals representing the company or himself while at the SAF Annual Convention.
6. Exhibitors will adhere to the opening and closing times of the display space throughout the course of the SAF Annual Convention. At least one person must be in attendance at the display space during all display hours.
7. SAF will not procure or maintain any insurance and/or security to insure the property of any Exhibitor against damage, fire, theft or otherwise and further will not procure or maintain any insurance coverage to insure any Exhibitor against liability for injury or damage to any property or persons. Any Exhibitor wishing such insurance and/or security coverage shall procure the same of itself and its expense.
8. SAF shall have the right, but not the obligation, to resolve disputes or disagreements between Exhibitors, or between Exhibitors and official contractors. In the event of a dispute or disagreement

between an Exhibitor and an official contractor, or between two or more Exhibitors, action or decision by SAF intended to resolve the dispute or disagreement shall be binding on the Exhibitor.

9. SAF may from time to time issue such additional rules as it deems necessary for the orderly presentation of the display area. Any rule may be amended at any time by SAF, provided that such amendment shall not substantially diminish the rights or increase the liability of the Exhibitor.

Note: Display space will be assigned. In order for this Application and Contract to be valid, Exhibitor agrees to remit full payment with contract.

Table Top exhibit ONLY at Supplier Expo:

\$795 Before July 1 (Members Only)
\$1,600 After July 1 (Members Only)
\$2,200 Non Member Rate

Table Top Exhibit plus 2 Wednesday/Thursday passes (Includes access to Opening Reception, Kick Off Breakfast and all educational sessions on Thursday)

\$1,095 Before July 1 (Members Only)
\$2,000 After July 1 (Members Only)
\$2,600 Non Member Rate

Table Top Exhibit plus one full convention registration

\$1,590 Before July 1 (Members Only)
\$3,175 After July 1 (Members Only)
\$3,775 Non Member Rate

All payments are to be made in US dollars. The final payment must be made no later than September 1, 2016. Exhibitors canceling prior to September 1 will forfeit 50% of total charge. Requests for cancellations and refund must be made in writing prior to September 1. No refunds will be issued after September 1, 2016.

Payment Options – Please enclose a check or credit card authorization with this form. SAF does not bill for exhibit space.

Check Visa Mastercard American Express

Name on Card _____
Card No. _____
Exp. Date _____ CVC Code _____

_____ Total Amount Enclosed: _____

EXHIBITOR MUST SIGN

I have read the terms of this application, contract, liability, rules and regulations for display space and agree to them accordingly.

Signature: _____

Title: _____

For SAF Only:

Account# _____ Check # _____ Check Amount\$ _____ Exhibitor# _____
Table# _____ Deposit Date _____ Initials _____

**PLEASE RETURN TO LAURA WEAVER, SAF
1001 N. Fairfax Street, Suite 201, Alexandria, VA 22314
FAX 703-836-8705**