

NEW!



NEXT GEN LIVE!

JULY 31 - AUGUST 2 | MIAMI, FL

GROW. CONNECT. LEAD.



Connect With the Industry's Rising Stars

Your sponsorship at SAF's Next Gen LIVE! will help nurture budding industry leaders AND create top-of-mind awareness of your brand.

- Build relationships
- Enhance your reputation in the floral community
- Launch new products and services
- Build your company's brand recognition

All happening at the hottest new event of 2022!

safnow.org/next-gen-live

Pick Your Partnership Level!

There are dozens of options for creating brand awareness at Next Gen Live, and a partnership package for all size budgets. Let us create a customized package for you!



Crown Mogul
\$7,500+



Bouquet Big Shot
\$5,000 - \$7,000



Corsage Commander
\$2,500 - \$4,500



Boutonniere Bud
up to \$2,000

PARTNERSHIP OPPORTUNITIES

What kind of statement do you - and your brand - want to make at Next Gen Live! ? Do you want to help nourish the crowd? Beautify the surroundings? Entertain them? Or do you want them to “wear” you? Check out the offerings below, and let us create a customized package that meets your goals and your budget!

Partnership Levels

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-  Bouquet Big Shot
\$5,000 - \$7,000
-  Corsage Commander
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All Partnership Packages Include:

- Logo/URL on safnow.org Next Gen LIVE! web page, all promotional emails
- Recognition during event on signage, at podium
- Listing in Partner Pamphlet, including company name, logo, description, contact info
- Access to attendee emails

For customized packages, contact SAF's Director of Development Sheila Santiago at 703-838-5225.

AVAILABLE SOLD

Meal Time**

- Welcome Reception + Chopped Design Competition
 - Breakfast and Opening Session
 - Lunch
 - Surprise evening event buffet
- **reserved for Crown Moguls

Snack and Beverage Time

- Networking Break (4)
- Coffee Bar
- Drink station

Educate Them

- Life of a Flower: Industry Overview*
- High Impact, Low Labor Designs
- What's Your Leadership Style?
- Productivity Hacks Roundtable*
- Photography Hacks for Social, Websites
- Expanding Your Brand
- End of Day Idea Exchange*

*all-attendee session

Transport (and Entertain) Them

- Bus to/from Sunday reception and design competition
- Bus to/from Monday surprise evening event
- Bus to/from Tuesday Miami Airport Tour

Branded Wearables, Holdables

- Tote bag
- Wearable art (2)
- Charging stations
- Conference highlight reel
- Hand sanitizer
- Hotel key cards
- Lanyards
- Luggage tags
- Notebook
- Water bottle
- Wifi password

Additional Branding Opportunities

- Promotional item in tote bag
- Company branded banner
- Geo Filter on Snapchat or Instagram
- QR code game
- Conference App
- Delivery to attendee rooms

Next Gen Live! SCHEDULE AT A GLANCE